



# City of Miami

City Hall  
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## Legislation

## Ordinance

File Number: 12-00941zt1

Final Action Date:

AN ORDINANCE OF THE MIAMI CITY COMMISSION AMENDING ORDINANCE NO. 13114, THE ZONING ORDINANCE OF THE CITY OF MIAMI, FLORIDA, BY AMENDING ARTICLE 1, SECTION 1.3 ENTITLED, "DEFINITIONS OF SIGNS", TO ADD, REMOVE AND REPLACE DEFINITIONS FOR SIGN REGULATIONS; AMENDING ARTICLE 4, TABLE 12 ENTITLED, "DESIGN REVIEW CRITERIA"; REMOVING ARTICLE 6, SECTIONS 6.5.1 THROUGH 6.5.3 ENTITLED, "SIGN STANDARDS"; AMENDING ARTICLE 7, SECTION 7.1.2.9 ENTITLED, "SIGN PERMITS" AND SECTION 7.2.9 ENTITLED, "NONCONFORMING SIGNS"; AND ADDING A NEW ARTICLE 10 ENTITLED, "SIGN REGULATIONS"; CONTAINING A SEVERABILITY CLAUSE; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, on October 22, 2009, Ordinance No. 13114, was adopted as the City of Miami's Zoning Ordinance ("Miami 21 Code"); and

WHEREAS, on December 12, 2012 and January 30, 2013, two public workshops were held to discuss proposed sign regulations with the Planning, Zoning and Appeals Boards, the general public and interested parties; and

WHEREAS, changes in technology and industry standards impact the ability of the City of Miami ("City") to regulate signage and address business needs; and

WHEREAS, it has been determined that new and revised provisions for sign regulations are required so that the Miami 21 Code is updated to reflect intent and establish review procedures and standards for signs; and

WHEREAS, the Miami Planning, Zoning and Appeals Board ("PZAB"), at its meeting on April 3, 2013, following an advertised public hearing, adopted Resolution No. PZAB-R-13-018 by a vote of six to three (6-3), item no. 1, recommending APPROVAL with modifications striking all language referring to Electronic Message Signs and removing the sunset clause for freestanding signs; and

WHEREAS, the City Commission, after careful consideration of this matter deems it advisable and in the best interest of the general welfare of the City and its citizens to amend the Miami 21 Code as hereinafter set forth;

NOW, THEREFORE, BE IT ORDAINED BY THE COMMISSION OF THE CITY OF MIAMI, FLORIDA:

Section 1. The recitals and findings contained in the Preamble to this Ordinance are adopted by reference and incorporated as if fully set forth in this Section.

Section 2. The Miami 21 Code is amended in the following particulars: {1}

ARTICLE 1. DEFINITIONS

1.3 DEFINITIONS OF SIGNS

Notwithstanding definitions in this Code referring to Lot Frontage, for the purpose of regulating the number of Signs, the term “fronting on a street,” “street frontage,” or “frontage” shall be construed as adjacent to a street, whether at the front, rear, or side of a Lot.

Except as otherwise provided, any Sign bearing advertising matter shall be considered an Advertising Sign for the purposes of this Code.

For purposes of this Code, and notwithstanding the definition of Structure generally applicable in this Code, any trailer or other vehicle, and any other device which is readily movable and designed or used primarily for the display of Signs shall be construed to be a Sign Structure, and any Signs thereon shall be limited in area, number, location, and other characteristics in accordance with general regulations and regulations applying in the Transect in which displayed.

~~The face of a Building, and supported throughout its length by such Building and which displays only one (1) advertising surface.~~

**Address Sign:** Signs limited in subject matter to the street number or postal address of the property, the names of occupants, the name of the property.

**Aggregate Area:** The total area allowed for all sign types to be placed along a building frontage.

**Animated Sign:** A sign which has any visible moving part, flashing or osculating lights, visible mechanical movement of any description, or other apparent visible movement achieved by any means that move, change, flash, osculate or visibly alters in appearance.

**Banner Sign:** A Sign made from flexible material suspended from a pole or poles, or with one (1) or both ends attached to a Structure or Structures. Where Signs are composed of strings of banners, they shall be construed to be pennant or streamer Signs.

**Billboard:** See City Code Chapter 62

**Blank Masking:** A plain strip, bearing no advertising matter around the edge of a sign.

**Building Identification Sign:** Any Sign containing the name of the Building, institution, person,

or the activity carried on in the Building.

**Business Identification Sign:** Any Sign used to identify an establishment within a structure or its premises limited to the name, activity and hours of operation.

**Canopy, or Awning Sign:** A sign painted, stamped, perforated, stitched or otherwise applied on the valance of an awning, eyelid or other protrusion above or around a window, door or other opening on a Facade.

**Changeable Copy Sign:** ~~Sign on which copy can be changed either in the field or by remote means.~~ Sign or portion thereof on which the copy or symbols change or rearranged, electronically or otherwise, without altering the face or surface of the sign, or manually through placement of letters or symbols on a panel mounted in or on a track system. EMS n messages shall be subject to frequency time durations that a sign can change its message.

**Class A (temporary signs):** Any sign(s) to be erected on a temporary basis, such as signs advertising the sale or rental of the premises on which located; signs advertising a subdivision of property; signs advertising construction actually being done on the premises on which the sign is located; signs advertising future construction to be done on the premises on which located, and special events, such as carnivals, concerts, public meetings, sporting events, political campaigns or events of a similar nature.

**Class B (point of sale signs):** Any sign advertising or designating the use, occupant of the premises, merchandise, or entertainment event and products sold on the premises, shall be deemed to be a point of sale sign (class B) and shall be located on the same premises whereon such is situated or the products sold.

**Class C (commercial advertising signs):** Any sign which is used for any purpose other than that of advertising to the public the legal or exact firm name of business or other activity carried on the premises, or for advertising any service or product or products actually and actively being offered for sale on the premises, or which is designed and displayed solely to offer for sale or rent the premises, or to advertise construction being done, or proposed to be done, on the premises, or to advertise special events, shall constitute a class C sign.

**Display Surface:** The surface upon, against or through which a sign copy is displayed or illustrated, not including structural supports, architectural features of a building or sign structure, nonstructural thematic or decorative trim, or any areas that are separated from the background surface upon which the sign copy is displayed by a distinct delineation, such as reveal or border.

**Electronic Message Sign (EMS):** A Sign emitting an illuminated message, image, or design created electronically by any light source, LED (light emitting diodes), bare electric bulbs, luminous tubes, fiber optics, or any other combination of light sources creating a message. This definition shall include time, temperature, and date Signs. An Electronic Message Sign which has a message, image, or design which moves continuously or appears to be moving, flashing, changing color, pulsing, or alternating shall be considered an Animated Sign.

**Freestanding Sign:** Any sign not attached to or painted on a building, but which is mounted on one or more columns, poles, or braces permanently attached to the ground. Permanently attached as used herein shall mean that the supporting structure of the sign is attached to the ground by a concrete foundation.

**Hanging Sign:** A projecting Sign suspended vertically from and supported by the underside of a canopy, marquee, awning or from a bracket or other device extending from a Structure.

**Historic Sign:** See Chapter 23, Section 23.6.4 of City Code.

**Home Office Sign:** A Sign containing only the name and occupation of a permitted home office.

**Illuminated Sign:** A Sign illuminated in any manner by an artificial light source. Where artificial lighting that makes the Sign visible is incidental to general illumination of the premises, the Sign shall not be construed to be an Illuminated Sign.

**Indirectly Illuminated Sign:** A Sign illuminated primarily by light directed toward or across it or by backlighting from a source not within it. Sources of illumination for such Signs may be in the form of gooseneck lamps, spotlights, or luminous tubing. Reflectorized Signs depending on automobile headlights for an image in periods of darkness shall be construed to be Indirectly Illuminated Signs.

**Internally (or directly) Illuminated Sign:** A Sign containing its own source of artificial light internally, and dependent primarily upon such source for visibility during periods of darkness.

**Kiosk:** A small stand-alone structure used to provide information and services.

**Marquee:** A permanent, roofed Structure that is attached to and supported by a Building and that projects over a public right-of-way.

**Media Tower:** A Structure that may serve as a viewing tower and a kinetic illuminated media display system, utilizing signage, video and all other forms of animated illuminated visual message media within the Southeast/Overtown Park West Redevelopment Area as per Article 6, Section 6.5 of this Code or as per Chapter 62 of the City Code.

**Menu Board Sign:** An illuminated Changeable Copy Sign shall be permitted for the purpose of displaying a menu selection/pricing board for food service drive-up windows located in the Third Layer between the building and the drive-through lane and shall not be noticeably visible from the public right-of way.

**Monument Sign:** Any sign not attached to or painted on a building, but which is mounted on a wall or structure and permanently attached to the ground. Permanently attached as used herein shall mean that the supporting structure of the sign is attached to the ground by a concrete

foundation. Monument Sign structure shall bear no visible freestanding poles.

**Mural:** See City Code Chapter 62.

**Notice, Directional, and Warning Sign:** A sign which guides or directs the public and contains no advertising. Signs limited to providing notice concerning posting of property against trespassing, directing deliveries or indicating location of entrances, exits and parking on private property; indicating location of buried utilities, warning against hazardous conditions; prohibiting salesman, peddlers, or agents, and the like.

**Number Of Signs:** For the purpose of determining the number of Signs, a Sign shall be considered to be a single display surface or display device containing elements organized, related, and composed to form a unit. Where elements are displayed in a random manner without organized relationship of units or where there is a reasonable doubt about relationship of elements, each element shall be considered to be a single Sign. Where Sign surfaces are intended to be read from different directions (as in the case of Signs back-to-back or angled from each other), each surface shall be considered to be a single Sign.

~~**Outdoor Advertising Business:** The business Use of providing outdoor displays or display space on a lease or rental basis for general advertising and not primarily or necessarily for advertising related to the premises on which erected. Such use shall be considered a separate business use of a site subject to licensing, and conformance of the permitted use of the Outdoor Advertising Sign shall be considered independently.~~

~~**Outdoor Advertising Sign:** Sign where the sign copy does not pertain to the use of the property, a product sold, or the sale or lease of the property on which Sign is displayed and which does not identify the place of business as purveyor of the merchandise or services advertised on the Sign. Any Outdoor Advertising Sign located on a site is considered a separate business use of that site and conformance of the permitted use of the Outdoor Advertising Sign shall be considered independently.~~

**Pennant or Streamer Sign:** Signs made up of strings of pennants, or composed of ribbons or streamers, and suspended over open premises or attached to Buildings.

**Portable Sign:** Signs not permanently affixed to a building, structure or the ground (A-frame, inverted T-frame, Wheeled, and the like) and can be removed without tools.

**Projecting Sign:** Any sign which has an independent structure, which is attached to the building wall, and has two (2) display surfaces of the sign in a plane perpendicular to or approximately perpendicular to the Building wall. No projecting sign shall extend above the roof or parapet wall in any residential Transect.

**Revolving or Rotating Sign:** See Animated Sign.

**Roof Sign:** A Sign affixed in any manner to the roof of a Building, or a Sign mounted in whole or in part on the wall of the Building and extending above the eave line of a pitched roof or the roof line (or parapet line, if a parapet exists) of a flat roof.

**Sign:** Any identification, description, illustration, or device, illuminated or non-illuminated, that is visible from a public right-of-way or is located on private property and visible to the public and which directs attention to a product, place, activity, person, institution, business, message or solicitation, including any permanently installed or situated merchandise, with the exception of window displays, and any letter, numeral, character, figure, emblem, painting, banner, pennant, placard, or temporary Sign designed to advertise, identify or convey information. Signs located within the interior of a building that are visible from the public right-of-way shall be subject to Sign regulations.

The following are specifically excluded from this definition of "Sign:"

- Governmental Signs and legal notices.
- Signs not visible beyond the boundaries of the Lot or parcel upon which they are located, or from any public right-of-way.
- Signs displayed within the interior of a Building which are not visible from the exterior of the Building.
- National flags and flags of political subdivisions.
- Weather flags.
- Address numbers, provided they do not exceed two square feet in area.
- Signs located in the public right-of-way which shall be governed by Chapter 54 of the City Code.

~~**Sign, Address:** Signs limited in subject matter to the street number or postal address of the property, the names of occupants, the name of the property, and, as appropriate to the circumstances, any matter permissible in the form of notice, directional, or warning Signs, as defined below. Names of occupants may include indications as to their professions, but any Sign bearing advertising matter shall be construed to be an Advertising Sign, as defined below.~~

~~**Sign, Advertising:** Signs intended to promote the sale of goods or services, or to promote attendance at events or attractions.~~

~~**Sign, Animated:** Any Sign or part of a Sign which changes physical position by any movement, or rotation, or which gives the visual impression of such movement or rotation.~~

**Sign Area:** Signs shall be comprised of individual letters, figures or elements on a wall or similar surface of the building or structure. The area and dimensions of the sign shall encompass a regular geometric shape, or a combination of regular geometric shapes, which form, or approximate, the perimeter of all elements in the display, the frame, and any applied background that is not part of the architecture of the building. When separate elements are organized to form a single sign, and are separated by open space, the sign area and dimensions shall be calculated by determining the geometric form, or combination of forms, which comprises all of the sign area, including the space between different elements.

**~~Sign, Revolving or Whirling:~~** A revolving or whirling Sign is an Animated Sign, which revolves or turns, or has external Sign elements that revolve or turn, at a speed greater than six (6) revolutions per minute. Such Signs may be power-driven or propelled by the force of wind or air.

**~~Sign, Banner:~~** A Sign made from flexible material suspended from a pole or poles, or with one (1) or both ends attached to a Structure or Structures. Where Signs are composed of strings of banners, they shall be construed to be pennant or streamer Signs.

**~~Sign, Canopy, or Awning:~~** A sign painted, stamped, perforated, stitched or otherwise applied on the valance of an awning, eyelid or other protrusion above or around a window, door or other opening on a Facade.

**~~Sign, Construction:~~** A temporary Sign erected on the premises on which construction is taking place, during the period of such construction, indicating the names of individuals or entities associated with, participating in or having a role or interest with respect to the project. Notable features of the project under construction may be included in construction signs by way of text or images.

**~~Sign, Development:~~** Onsite Signs announcing features of proposed developments, or developments either completed or in process of completion.

**~~Sign, Flashing:~~** A Sign which gives the effect of intermittent movement, or which changes to give more than one (1) visual effect.

**~~Sign, Ground or Freestanding:~~** Any non-movable Sign not affixed to a Building, a self-supporting Sign. Ground Signs shall be construed as including Signs mounted on poles or posts in the ground, signs on fences, Signs on walls other than the walls of Buildings, Signs on Sign vehicles, portable Signs for placement on the ground (A-frame, inverted T-frame and the like), Signs on or suspended from tethered balloons or other tethered airborne devices, and Signs created by landscaping.

**Sign, Hanging:** ~~A projecting Sign suspended vertically from and supported by the underside of a canopy, marquee, awning or from a bracket or other device extending from a Structure.~~

**Sign, Historic:** ~~See Chapter 23 of City Code.~~

**Sign, Home Office:** ~~A Sign containing only the name and occupation of a permitted home office.~~

**Sign, Identification:** ~~A Sign limited to the name, address and number of a Building, institution or person and to the activity carried on in the Building or institution or the occupation of the person.~~

**Sign, Illuminated:** ~~A Sign illuminated in any manner by an artificial light source. Where artificial lighting making the Sign visible is incidental to general illumination of the premises, the Sign shall not be construed to be an Illuminated Sign.~~

**Sign, Indirectly Illuminated:** ~~A Sign illuminated primarily by light directed toward or across it or by backlighting from a source not within it. Sources of illumination for such Signs may be in the form of gooseneck lamps, spotlights, or luminous tubing. Reflectorized Signs depending on automobile headlights for an image in periods of darkness shall be construed to be Indirectly Illuminated Signs.~~

**Sign, Internally (or directly) Illuminated:** ~~A Sign containing its own source of artificial light internally, and dependent primarily upon such source for visibility during periods of darkness.~~

**Sign, Notice, Directional, and Warning:** ~~For the special purposes of this Code, and in the interest of protecting life and property, notice, directional, and warning Signs are defined as Signs limited to providing notice concerning posting of property against trespass, directing deliveries or indicating location of entrances, exits and parking on private property, indicating location of buried utilities, warning against hazardous conditions, prohibiting salesmen, peddlers, or agents, and the like.~~

**Sign, Offsite:** ~~A Sign depicting or conveying either commercial or noncommercial messages, or combinations thereof, and not related to the uses or premises on which erected.~~

**Sign, Onsite:** ~~A Sign depicting or conveying either commercial or non-commercial messages, or combinations thereof, which are directly related to the uses or premises on which erected.~~



**Sign, Pennant or Streamer:** Pennant or Streamer Signs, or Signs made up of strings of pennants, or composed of ribbons or streamers, and suspended over open premises or attached to Buildings.

**Sign, Portable:** A Sign, not permanently affixed to a Building, Structure or the ground.

**Sign, Projecting:** A Sign wholly or partially attached to a Building or other Structure and which projects more than twelve (12) inches from its surface.

**Sign, Real Estate:** Signs used solely for the purpose of offering the property on which they are displayed for sale, rent, lease, or inspection or indicating that the property has been sold, rented, or leased. Such Signs shall be non-illuminated and limited in content to the name of the owner or agent, an address or telephone number for contact, and an indication of the area and general classification of the property. Real Estate Signs are distinguished in these regulations from other forms of Advertising Signs and are permitted in certain districts and locations from which other forms of Advertising Signs are excluded.

**Sign, Roof:** A Sign affixed in any manner to the roof of a Building, or a Sign mounted in whole or in part on the wall of the Building and extending above the eave line of a pitched roof or the roof line (or parapet line, if a parapet exists) of a flat roof.

**Sign, Temporary:** A Sign or advertising display intended to be displayed for a limited and brief period of time as regulated by the City Code and this Code.

**Sign, vehicle:** A trailer, automobile, truck, or other vehicle used primarily for the display of Signs (rather than with Sign display incidental to use of the vehicle for transportation).

**Sign, Wall or Flat:** A Sign painted on the outside of a Building, or attached to, and erected parallel to the face of a Building, and supported throughout its length by such Building.

**Sign, Window:** A Sign painted, attached or affixed in any manner to the interior or exterior of a window which is visible, wholly or in part from the public right-of-way.

**Sign Structure:** A Structure for the display or support of Signs.

**Signs, Area Of:** The surface area of a Sign shall be computed as including the entire area within a parallelogram, triangle, circle, semicircle or other regular geometric figure, including all of the elements of the matter displayed, but not including blank masking (a plain strip, bearing

~~no advertising matter around the edge of a sign), frames, display of identification or licensing officially required by any governmental body, or structural elements outside the Sign surface and bearing no advertising matter. In the case of Signs mounted back-to-back or angled away from each other, the surface area of each Sign shall be computed. In the case of cylindrical Signs, Signs in the shape of cubes, or other Signs, which are substantially three-dimensional with respect to their display surfaces, the entire display surface or surfaces shall be included in computations of area. In the case of embellishments (display portions of Signs extending outside the general display area), surface area extending outside the general display area and bearing advertising material shall be computed separately as part of the total surface area of the Sign.~~

~~**Signs, Number Of:** For the purpose of determining the number of Signs, a Sign shall be considered to be a single display surface or display device containing elements organized, related, and composed to form a unit. Where matter is displayed in a random manner without organized relationship of units or where there is a reasonable doubt about relationship of elements, each element shall be considered to be a single Sign. Where Sign surfaces are intended to be read from different directions (as in the case of Signs back-to-back or angled from each other), each surface shall be considered to be a single Sign.~~

~~**Sign Structure:** A Structure for the display or support of Signs.~~

~~**Special Sign Package:** See Article 10, Section 10.3.6~~

~~**Vehicle Sign:** A trailer, automobile, truck, or other vehicle used primarily for the display of Signs (rather than with Sign display incidental to use of the vehicle for transportation).~~

~~**Wall or Flat Sign:** Any Sign attached, painted or projected on the wall of a Building or Structure, and erected parallel to the face of a Building, and supported throughout its length by such Building and which displays only one (1) advertising surface.~~

~~**Window Sign:** A Sign painted, attached or affixed in any manner to the interior or exterior of a window which is visible, wholly or in part from the public right-of-way.~~

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#### ARTICLE 4. STANDARDS AND TABLES

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DESIGN REVIEW CRITERIA
<b>BUILDING DISPOSITION</b>
<ul style="list-style-type: none"> <li>• Respond to the physical context taking into consideration natural features, existing urban form and Transect Zone intentions.</li> <li>• For Buildings on Corner Lots, design Façades to acknowledge all Frontages.</li> <li>• For modifications of nonconforming Structures. See also Article 7, Section 7.2 for specific regulations.</li> <li>• Create transitions in Height and mass with Abutting properties and Transect Zones.</li> </ul>
<b>BUILDING CONFIGURATION</b>
<ul style="list-style-type: none"> <li>• Articulate the Building Façade vertically and horizontally in intervals appropriate to the existing Neighborhood and Transect Zone.</li> <li>• Articulate the Building Façade at street level to recognize pedestrian continuity and interest, and at upper levels to recognize long views of Buildings.</li> <li>• Use architectural styles and details (such as roof lines and fenestration), colors and materials derivative from surrounding area.</li> <li>• Design Façades that respond primarily to human scale.</li> <li>• Promote pedestrian interaction.</li> <li>• Design all walls as active Façades, with doors and windows; when not possible, embellish walls with architectural design treatment.</li> <li>• Provide usable Open Space that allows for visible and convenient pedestrian access from the public sidewalk.</li> <li>• Building sites should locate service elements, such as trash dumpsters, utility meters, loading docks, backflow preventers, siamese connections and electrical, plumbing, mechanical and communications equipment away from a street front. All service elements shall be situated and screened from view to the street and adjacent properties.</li> </ul>
<b>BUILDING FUNCTION &amp; DENSITY</b>
<ul style="list-style-type: none"> <li>• Respond to the Neighborhood context and Transect Zone.</li> </ul>
<b>PARKING STANDARDS</b>
<ul style="list-style-type: none"> <li>• Minimize the impact of automobile parking and driveways on the pedestrian environment and adjacent properties, especially T3 areas.</li> <li>• For pedestrian and vehicular safety minimize conflict points such as the number and width of driveways and curb cuts.</li> <li>• Minimize off-street parking adjacent to a thoroughfare front and where possible locate parking behind the Building.</li> <li>• Design landscaping or surface parking areas as buffers between dissimilar Uses.</li> <li>• Screen parking garage structures with Habitable Space. Where Habitable Space is not provided, architectural treatments and landscaping shall screen the garage structure.</li> </ul>
<b>LANDSCAPE STANDARDS</b>
<ul style="list-style-type: none"> <li>• Preserve existing vegetation and/or geological features whenever possible.</li> <li>• Reinforce Transect Zone intention by integrating landscape and hardscape elements.</li> <li>• Use landscaping to enhance Building design and continuity of Streetscape.</li> <li>• Use landscape material, such as plantings, trellises, pavers, screen walls, planters and similar features, to enhance building design and continuity of streetscape.</li> <li>• Provide landscaping that screens undesirable elements, such as surface parking lots, and that enhances open space and architecture.</li> </ul>
<b>SIGN STANDARDS</b>
<ul style="list-style-type: none"> <li>• Provide signage appropriate for the scale and character of the project, an establishment and immediate Neighborhood.</li> <li>• Provide functional and aesthetic signage identifying Building addresses at the entrance(s).</li> <li>• Signage shall be within calculated aggregate area appropriate for transect zone.</li> <li>• Signage shall be located below fifty (50) foot height limit along the building primary frontage.</li> <li>• Number of signs for an establishment shall not exceed the allowable amount per linear frontage.</li> <li>• Monument signs shall be located within the appropriate setback, not to disrupt pedestrian activity.</li> <li>• Illumination and other lighting effects shall not create a nuisance to adjacent property or create a traffic hazard.</li> </ul>
<b>AMBIENT STANDARDS</b>
<ul style="list-style-type: none"> <li>• Provide lighting appropriate to the Building and landscape design in a manner that coordinates with signage and street lighting.</li> <li>• Orient outdoor lighting to minimize glare to the public realm and adjacent properties.</li> <li>• Protect residential areas from excessive noise, fumes, odors, commercial vehicle intrusion, traffic conflicts and the spillover effect of light.</li> </ul>

## ARTICLE 6. SUPPLEMENTAL REGULATIONS

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### ~~6.5 SIGN STANDARDS~~

#### ~~6.5.1 GENERALLY~~

~~6.5.1.1~~ The purpose of the Sign regulations in this section is to provide a comprehensive system of regulations for Signs visible from the public right-of-way and to provide a set of standards that is designed to optimize communication and quality of Signs while protecting the public and the aesthetic character of the City.

~~6.5.1.2~~ It is further intended that these regulations:

- ~~a. Promote the effectiveness of Signs by preventing their over-concentration, improper placement, deterioration and excessive size and number.~~
- ~~b. Regulate and control Sign structures in order to preserve, protect and promote the public, health, safety and general welfare of the residents of the City of Miami and prevent property damage and personal injury from Signs that are improperly constructed or poorly maintained.~~
- ~~c. Promote the free flow of traffic and protect pedestrians and motorists from injury and property damage caused by, or which may be fully or partially attributable to, cluttered, distracting, or illegal signage.~~
- ~~d. Control and reduce visual clutter and blight.~~
- ~~e. Prevent an adverse community appearance from the unrestricted use of Signs by providing a reasonable, flexible, fair, comprehensive and enforceable set of regulations that will foster a high quality, aesthetic, visual environment for the City of Miami, enhancing it as a place to live, visit and do business.~~
- ~~f. Assure that public benefits derived from expenditures of public funds for the improvement and beautification of streets and other public Structures and spaces shall be protected by exercising reasonable control over the character and design of Sign structures.~~
- ~~g. Address the business community's need for adequate business identification and advertising communication by improving the readability, and therefore, the effectiveness of Signs by preventing their improper placement, over-concentration, excessive Height, area and bulk.~~
- ~~h. Coordinate the placement and physical dimensions of Signs within the different Transects.~~

- ~~i. Protect property values, the local economy, and the quality of life by preserving and enhancing the appearance of the Streetscapes that affects the image of the City of Miami.~~
- ~~j. Acknowledge the differing design concerns and needs for Signs in certain specialized areas such as tourist areas.~~
- ~~k. Require that Signs are properly maintained for safety and visual appearance.~~
- ~~l. Provide cost recovery measures supporting the administration and enforcement of these regulations.~~
- ~~m. Protect non-Commercial speech such that any Sign allowed herein may contain, in lieu of any other message or copy, any lawful non-Commercial message, so long as said Sign complies with the size, Height, Area and other requirements of these regulations.~~
- ~~n. Provide no more restrictions on speech than necessary to implement the purpose and intent of this section.~~
- ~~o. These regulations are specifically intended to be severable, such that if any section, subsection, sentence, clause or phrase of these regulations is for any reason held to be invalid or unconstitutional by the decision of any court of competent jurisdiction, the decision shall not affect the validity of the remaining provisions of these regulations.~~

#### **6.5.1.3 Applicability**

~~These regulations apply to all Signs, except those Signs located in the public right-of-way, within the City whether or not a permit or other approval is required, unless otherwise specifically regulated. In addition, special permits which may have been approved under Ordinance 11000 may also contain conditions that regulate Signs on certain properties. No Signs or advertising devices of any kind or nature shall be erected or maintained on any premises or affixed to the inside or outside of any Structure to be visible from the public right-of-way except as specifically permitted in or excepted by these regulations.~~

#### **6.5.1.4 Permit Required; Signs Exempted from Permit Requirements**

~~Except for classes of Signs exempted from permit requirements as specified below, all Signs shall require permits.~~

~~The following types of Signs, and change of copy of Signs, are exempted from permit requirements because such Signs are needed in order to convey messages to protect lives, give direction, identify public access ways, and protect civil rights.~~

~~Such Signs shall comply with size and location requirements as set forth in these regulations for the specific Transect in which they are to be located.~~

- ~~a. Address, notice, and directional Signs, warning Signs. No Sign permit shall be required for address, notice, and directional Signs or warning Signs except as otherwise required in this section.~~
- ~~b. Cornerstones, memorials, or tablets. Due to their historic or civic significance to the community, no Sign permit is required for cornerstones, memorials, or tablets when part of any masonry surface or constructed of bronze or other incombustible and durable material; such Signs shall be limited to identification and date of construction of Buildings, persons present at dedication or involved in Development or construction, or significant historical events relating to the premises or development.~~
- ~~c. U. S. Mail delivery receptacles. No Sign permit shall be required for delivery receptacles for U.S. mail which have been approved for use by postal authorities.~~
- ~~d. Symbolic flags, award flags, house flags. No Sign permit shall be required for display of symbolic, award, or house flags, limited in number to one (1) for each institution or establishment for the first fifty (50) feet or less of street Frontage and one (1) for each fifty-foot increment of Lot Line adjacent to a street.~~
- ~~e. Window Signs. In Residential Zones, Signs placed in the window area that do not exceed one (1) square foot in Area, limited to one such Sign per Residential Unit, shall not require a permit.~~
- ~~f. Change of copy. No Sign permit shall be required for routine change of copy on a Sign, the customary use of which involves frequent and periodic changes, or for the relocation of Sign embellishments, providing such relocation does not result in increase of total Area of the Sign beyond permissible limits. Any Sign allowed herein may contain, in lieu of any other message or copy, any lawful non-Commercial message, so long as said Sign complies with the size, Height, Area and other requirements of the City. Where change in copy changes the type of Sign to a non-exempt category, however, a Sign permit shall be required.~~
- ~~g. No Sign permit shall be required for display of Signs on automobiles, trucks, buses, trailers, or other vehicles when used for normal purposes of transportation.~~

- ~~h. No Sign permit shall be required for display of decorative flags, bunting, and other decorations related to holidays, or for community-wide celebrations, conventions, or commemorations in non-Residential Zones when authorized by the City commission. Such Signs shall be removed within thirty (30) days of such events.~~
  
- ~~i. Real Estate Signs. No Sign permit shall be required for Real Estate Signs displayed on private property:
  - ~~1. In non-Residential Zones, not exceeding fifteen (15) square feet in Sign surface Area; or~~
  - ~~2. In Residential Zones, not exceeding one (1) square foot in Sign surface Area.~~Such Real Estate Signs shall be removed within thirty (30) days of the sale or rental of the property.~~
  
- ~~j. Political election Signs. No Sign permit shall be required for political election Signs displayed on private property:
  - ~~1. In non-Residential Zones, not exceeding fifteen (15) square feet in aggregate of Sign surface Area; or~~
  - ~~2. In Residential Zones, not exceeding four (4) square feet in aggregate of Sign surface Area.~~Such political election Signs shall be removed within thirty (30) days of the election period.~~

#### **~~6.5.1.5 General Requirements~~**

~~The following general requirements and limitations shall apply with regard to Signs, in addition to provisions appearing elsewhere in this code. No Variance from these provisions is permitted unless otherwise provided herein.~~

- ~~a. Any Sign allowed herein may contain, in lieu of any other message or copy, any lawful non-Commercial message, so long as said Sign complies with the size, Height, Area and other requirements of this code and the City Code.~~
  
- ~~b. Limitations on false and misleading Signs. It shall be unlawful to post any Sign that is false or misleading.~~
  
- ~~c. No Sign adjacent to a T3, T4-R, T5-R or T6-R zone shall be illuminated or Flashing unless such Signs are specifically authorized by the regulations for the Transect in which erected. Whether or not illuminated or Flashing Signs are authorized generally within a~~

~~zone, no Flashing Sign shall be permitted within one hundred (100) feet of any portion of property in a Residential district, as measured along the street Frontage on the same side of the street, or as measured in a straight line to property across the street, if the flashing element of such Sign is directly visible from the Residential property involved.~~

~~d. Revolving or Whirling Signs and pennant or streamer Signs are hereby prohibited unless such Signs are specifically authorized by the regulations for the Zone in which erected.~~

~~e. Signs of historic significance. Any Sign determined to be of historic significance by the Historic and Environmental Preservation Board, through resolution that makes findings according to the Chapter 23 of the City Code, may be exempted by Warrant from any Sign limitation imposed by this code. The placement of said Sign may be as approved according to the considerations and standards of Warrant approval, as the criteria in Chapter 23.~~

~~f. Variances for Height on freestanding outdoor Advertising Signs may be granted by the Planning, Zoning and Appeals Board, pursuant to the limitations set forth in this code and upon compliance with the following:~~

~~1. An application for a Height Variance for a freestanding outdoor Advertising Sign may only be submitted, and accepted by the City, if the Height Variance is necessary due to a government action which renders the Sign not visible from the roadway(s) which it was intended to be viewed from; said government action will only be considered a justification for the requested Variance if the action occurs after the Sign has been legally erected under the provisions of the zoning ordinance in effect at the time the Sign was built. A legally erected Sign that was legally constructed and not in compliance with the Height provisions of the Zoning Ordinance may not justify the noncompliant Height as hardship for a Variance request; only a subsequent government action, which physically impedes the visibility of a Sign, will be considered a valid justification;~~

~~2. Any application for a Height Variance for a freestanding outdoor Advertising Sign must be accompanied by line of sight studies from the roadway(s) which such Sign is intended to be viewed from; and~~

~~3. A finding must be made that the Variance be requested is the minimum Variance necessary to make such Sign visible from the roadway(s) which such Sign is intended to be viewed from.~~

~~4. In addition, this section shall not apply to any Sign with nonconforming status.~~

~~g. All Temporary Signs shall comply with the requirements of Chapter 62 of the City Code.~~



- ~~h. All Signs shall comply with the vision clearance standards of this code.~~
- ~~i. A Warrant shall be required for establishment of community or Neighborhood bulletin boards, including kiosks in districts where permissible, but no Sign permits shall be required for posting of notices thereon. Size and location standards shall be as set forth in the districts where permissible. Subject to approval by the officer or agent designated by the City Manager, such bulletin boards or kiosks may be erected on public property. Conditions of the Warrant shall include assignment of responsibility for erection or maintenance, and provision for removal if not properly maintained.~~
- ~~j. Freestanding Signs higher than seven (7) feet in height are prohibited in Transect Zones T6-24, T6-36, T6-48, T6-60, and T6-80. Free standing Signs above seven (7) feet in height are allowed By Right in District (D) Zones and may be permitted by Warrant in all other Zones, subject to any applicable Design Guidelines. These regulations do not apply to those signs regulated under Chapter 62, Article 13 of the City Code.~~
- ~~k. Painted wall Signs are prohibited in Transect Zones T6-24, T6-36, T6-48, T6-60, and T6-80. Painted wall Signs are allowed By Right in District (D) Zones and may be permitted by Warrant in all other Zones, subject to any applicable Design Guidelines. Painted wall Signs shall be limited to on-premises business identification signage as more specifically regulated in each transect zone per Section 6.5.2. These regulations do not apply to those signs regulated under Chapter 62, Article 13 of the City Code.~~

#### **~~6.5.1.6 Fees~~**

~~The fees prescribed in the City Code must be paid to the City of Miami for each Sign installation for which a permit is required by this code and must be paid before any such permit is issued, as provided for herein. Fees for Sign permits for each Sign erected, installed, affixed, structurally or electrically altered or relocated shall be determined in accordance with the fee schedule established by resolution of the City Commission or set forth in the City Code.~~

#### **~~6.5.1.7 Removal of Signs~~**

- ~~a. In addition to removal required for nonconforming Signs in this code, the following rules, requirements, and limitations shall apply with regard to any order for removal, repair, or replacement of certain Signs, as indicated below.~~
- ~~1. If such Signs are otherwise lawfully permitted, except for the condition or circumstance leading to an order issued by any official City or County Board with applicable jurisdiction in accordance with the applicable provisions of the City Code, the Florida Building Code or this code, the order shall require repair or replacement~~

~~within a stated time, not to exceed sixty (60) days from the date of the order, or removal prior to the expiration of such period.~~

- ~~2. If such Signs are nonconforming under the terms of this code by reason of character or location or the Use with which associated, or exceed, in combination with other Signs on the premises, limitations on number or Area of Signs, the order shall require any nonconforming Signs to be removed or made to conform within a stated time, not to exceed sixty (60) days from the date of the order.~~
- ~~3. Any order issued by an official City or County Board with jurisdiction may be appealed in accordance with the review procedures set forth in the applicable sections of the City Code, Florida Building Code or this code, as applicable.~~

~~b. Decrepit or dilapidated Signs; treatment of supports.~~

- ~~1. Signs found to be decrepit or dilapidated (whether or not determined to be unsafe as provided in the Florida Building Code) shall be removed, repaired, or replaced if otherwise lawful.~~
- ~~2. Structural members of all Signs, including supports, shall be covered, painted, or designed in such a manner as to be visually unobtrusive.~~
- ~~3. The building official may issue a written notice to the responsible party in charge of any Sign found to be unsafe. The written notice shall specify the dangerous conditions of the Sign, list any Sign violation, order the immediate abatement of the unsafe conditions, and require either the repair or removal of the Sign within the time specified in the notice by the responsible party. The building official shall serve this notice on the responsible party in accordance with the Florida Building Code and the responsible party may seek review of such decisions in accordance with such section.~~
- ~~4. Signs advertising establishments, commodities, or services previously associated with the premises on which erected, but no longer there or otherwise bearing other obsolete matter, shall be removed within thirty (30) days from the time such activity ceases.~~
- ~~5. The City may issue a written notice to the responsible party in charge of any Sign found to be advertising establishments, commodities, or services no longer on premises or are otherwise obsolete. The written notice shall specify the obsolete conditions of the Sign, list any Sign violation, order the immediate abatement of the obsolete condition, and require the removal of the Sign within the time specified in the notice by the responsible party. The City shall serve this notice on the responsible party in accordance with Chapter 2, Article X of the City Code and the responsible party may seek review of such decision in accordance with the provisions contained therein.~~

#### **6.5.1.8 Outdoor Advertising Signs**

- ~~a. All new freestanding outdoor Advertising Signs are prohibited. Signs used in the conduct of the outdoor advertising business shall be regulated pursuant to the restrictions set forth in this code and restricted as follows in T Zones in which they are permitted.~~
- ~~b. The Area of an outdoor Advertising Sign shall not exceed seven hundred fifty (750) square feet, for each surface, including embellishments, if any. Embellishments include the display portions of the Sign extending outside the general display area. Total area of embellishments, including portions falling within or superimposed on the general display area, shall not exceed one hundred (100) square feet. No embellishment shall extend more than five (5) feet above the top of the Sign structure, or two (2) feet beyond the sides or below the bottom of the Sign structure. Embellishments shall be included in any limitations affecting minimum clearance or maximum Height of Signs, permitted projections, or distance from any Structure or Lot or street line.~~
- ~~c. Except as otherwise provided in paragraph (b) above, outdoor Advertising Signs may be erected, constructed, altered, maintained or relocated within six hundred sixty (660) feet but no nearer than two hundred (200) feet of any limited access highway including expressways as established by the State of Florida or any of its political subdivisions, provided that such Sign faces are parallel to or at an angle of not greater than thirty (30) degrees with the centerline of any such limited access highway and face away from such highway.~~
- ~~1. No outdoor Advertising Sign which faces a limited access highway including expressways as established by the State of Florida to a greater degree than permitted in herein shall be erected, constructed, altered, maintained, replaced or relocated within six hundred sixty (660) feet of any such highways, including expressways, easterly of I-95 and southerly of 36th Street.~~
  - ~~2. Outdoor Advertising Signs, a maximum of ten (10) in number, including those presently in place, which face such limited access highways may be erected, constructed, altered, maintained, replaced or relocated within two hundred (200) feet of the westerly side of I-95 right-of-way lines, or that portion of the easterly side of I-95 which lies north of 36th Street, or of any limited access highway, including expressways as established by the State of Florida or any of its political subdivisions, westerly of I-95; or which lie easterly of I-95 and north of 36th Street, after City commission approval, and subject to the following conditions:~~
    - ~~(a) An outdoor Advertising Sign structure approved pursuant to this section shall be spaced a minimum of one thousand five hundred (1500) feet from another such~~

~~Advertising structure on the same side of a limited access highway including expressways facing in the same direction.~~

~~(b) The Height of the structure shall not exceed a Height of fifty (50) feet measured from the crown of the main traveled road, and in no instance shall exceed a maximum Height of sixty-five (65) feet measured from the crown of the nearest adjacent or arterial street.~~

~~(c) The Sign structure shall be of unipod construction with pantone matching color system PMS180U reddish brown or PMS463U dark brown or similar color, and with only two (2) Sign faces back to back at a maximum horizontal angle of thirty (30) degrees from each other.~~

~~(d) No flashing, blinking or mechanical devices shall be utilized as a part of the outdoor Advertising Sign.~~

~~(e) Sign Area, embellishments and projections shall be as set forth in paragraph 6.5.1.8. b. above.~~

~~d. Outdoor Advertising Signs shall be spaced a minimum of one thousand (1,000) feet from another Sign, or an approved location, on the same side of a federal-aid primary highway.~~

~~e. All outdoor advertising sites shall be appropriately landscaped as follows: One (1) shade tree for the first five hundred (500) square feet of site area and one (1) side shade tree for each additional one thousand (1,000) square feet or portion thereof of site area; the remainder of the site area shall be landscaped with equal portions of hedges and/or shrubs and living ground cover. Said landscaping shall be provided with irrigation and be maintained in perpetuity. Any Sign permit issued pursuant to the code shall be subject to revocation, subsequent to a public hearing by the City commission, should City inspectors find that the subject site is not being maintained according to approved landscaping plans or is being kept in an unclean or unsightly manner.~~

~~f. Notwithstanding any provision of this Code to the contrary, permits for outdoor advertising signs may be issued pursuant to a Settlement Agreement authorized by Resolution passed by the City Commission, in conjunction with the settlement of related litigation, which expressly authorizes issuance of such permits for said outdoor advertising signs, and then only under the terms and conditions of settlement~~

~~agreements that result in a net reduction in the party to the settlement's number of outdoor advertising signs located in the City of Miami.~~

## **6.5.2 TRANSECT SPECIFIC STANDARDS**

### **6.5.2.1 Generally**

- ~~a. Criteria. In the review and approval of Signs, the City shall ensure compliance with all applicable sections of the Florida Building Code and ensure that the Signs comply with the zoning regulations of this code including:~~
- ~~1. The size and Area of the Signs comply with the specifications set forth for the type of Sign and the Zone in which the Sign is to be located; and,~~
  - ~~2. The Signs comply with location standards on the subject property or Structure as specified herein.~~

### **6.5.2.2 T3 and T4-R**

- ~~a. For each Dwelling Unit the following is permitted:~~
- ~~1. Address Signs, not to exceed one (1) for each Dwelling Unit or other Use for each Lot Line adjacent to a street, or two (2) square feet in Area, except as provided below.~~
  - ~~2. Window Signs which do not exceed one (1) square foot in Area limited to one such Sign per Residential Unit.~~
  - ~~3. Notice, directional and warning Signs, not to exceed one (1) for each Dwelling Unit or other Use for each Lot Line adjacent to a street, or two (2) square feet in Area, provided that, where such Signs are combined with address Signs, maximum total Area shall not exceed three (3) square feet. Such Signs, if freestanding, shall not exceed three (3) feet in Height, be closer than ten (10) feet to any adjacent Lot, or be closer than two (2) feet to any street line. Such Signs shall not be illuminated.~~
  - ~~4. For Home Office, one Sign not to exceed one (1) square foot in Area.~~
- ~~b. For other uses:~~
- ~~1. In connection with subdivisions, Developments, Neighborhoods or similar areas. Not to exceed one (1) permanent identification Sign, or ten (10) square feet in Area, per principal entrance. Such Signs shall not be illuminated or internally illuminated. Such Signs may be located on a perimeter wall or Building wall. Signs should respect the architecture of the Building and be placed subordinately and harmoniously to the Structure.~~

- ~~2. In connection with religious facilities. A wall Sign for the name of the religious facility, not exceeding twenty (20) square feet in Area shall be permitted. In addition, a freestanding Sign for name of religious facility and schedule of services shall be allowed provided that the maximum size of such Sign shall be fifteen (15) square feet in Area; an increase up to forty (40) square feet for such a Sign shall be permissible if the Sign is located on a street with a right-of-way greater than fifty (50) feet and the facility has a Setback in excess of thirty (30) feet.~~
- ~~3. In connection with elementary, middle or high school. A wall Sign for the name of the school, not exceeding twenty (20) square feet in Area shall be permitted. In addition, a freestanding Sign for name of the school and schedule of school events shall be allowed provided that the maximum size of such Sign shall be fifteen (15) square feet in Area. An increase up to forty (40) square feet for such a Sign shall be permissible if the Sign is located on a street with a right-of-way greater than fifty (50) feet and the facility has a Setback in excess of thirty (30) feet.~~

#### ~~6.5.2.3 T4-L and T4-O~~

~~a. For each Dwelling Unit, the following is permitted:~~

- ~~1. Address Signs, not to exceed one (1) for each Dwelling Unit or other Use for each Lot Line adjacent to a street, or two (2) square feet in Area, except as provided below.~~
- ~~2. Window Signs which do not exceed one (1) square foot in Area limited to one such Sign per Dwelling Unit.~~
- ~~3. Notice, directional and warning Signs, not to exceed one (1) for each Dwelling Unit or other Use for each Lot Line adjacent to a street, or two (2) square feet in Area, provided that, where such Signs are combined with address Signs, maximum total Area shall not exceed three (3) square feet. Such Signs, if freestanding, shall not exceed three (3) feet in Height, be closer than ten (10) feet to any adjacent Lot, or be closer than two (2) feet to any street line. Such Signs shall not be illuminated.~~
- ~~4. For Home Office, one Sign not to exceed one (1) square foot in Area.~~

~~b. For other uses:~~

- ~~1. In connection with subdivisions, Developments, Neighborhoods or similar areas. Not to exceed one (1) permanent identification Sign, or ten (10) square feet in Area, per principal entrance. Such Signs shall not be illuminated or internally illuminated. Such Signs may be located on a perimeter wall or Building wall. Signs should respect the architecture of the Building and be placed subordinately and harmoniously to the Structure.~~
- ~~2. In connection with religious facilities. A wall Sign for the name of the religious facility, not exceeding twenty (20) square feet in Area shall be permitted. In addition a freestanding Sign for name of religious facility and schedule of services shall be~~

~~allowed provided that the maximum size of such Sign shall be fifteen (15) square feet in Area. An increase up to forty (40) square feet for such a Sign shall be permissible if the Sign is located on a street with a right-of-way greater than fifty (50) feet and the facility has a Setback in excess of thirty (30) feet.~~

- ~~3. In connection with elementary, middle or high school. —A wall Sign for the name of the school, not exceeding twenty (20) square feet in Area shall be permitted. In addition, a freestanding Sign for name of the school and schedule of school events shall be allowed provided that the maximum size of such Sign shall be fifteen (15) square feet in Area. An increase up to forty (40) square feet for such a Sign shall be permissible if the Sign is located on a street with a right-of-way greater than fifty (50) feet and the facility has a Setback in excess of thirty (30) feet.~~
- ~~4. In connection with other uses allowed within the Transect and not listed, no more than one (1) square foot per linear foot of Frontage of the establishment.~~

#### **~~6.5.2.4 T5-R and T6-R~~**

~~a. For Residential Uses, the following are permitted:~~

- ~~1. Address Signs, not to exceed one (1) for each Dwelling Unit or other Use for each Lot Line adjacent to a street, or two (2) square feet in Area, except as provided below.~~
- ~~2. Window Signs which do not exceed one (1) square foot in Area limited to one such Sign per Residential Unit.~~
- ~~3. Building address, notice, directional or warning Signs for each Lot Line adjacent to a street, one (1) wall Sign not exceeding an Area of one-half square foot for each linear foot of street Frontage, up to a maximum of forty (40) square feet in Area, or one (1) Projecting Sign with combined surface Area not exceeding one-half square foot for each linear foot of street Frontage, up to a maximum of forty (40) square feet in Area: and one (1) address or directional Sign, not exceeding an Area of ten (10) square feet. Such address or directional, notice or warning Sign, if freestanding, shall not be closer than six (6) feet to any adjacent Lot Line or be closer than two (2) feet to any street line.~~
- ~~4. For Home Office, one Sign not to exceed one square foot in Area.~~

~~b. For other Uses:~~

- ~~1. In connection with subdivisions, Developments, Neighborhoods or similar areas. —Not to exceed one (1) permanent identification Sign, or ten (10) square feet in Area, per principal entrance. Such Signs shall not be illuminated or internally illuminated. Such Signs may be located on a perimeter wall or Building wall. Signs should respect the architecture of the Building and be placed subordinately and harmoniously to the Structure.~~

- ~~2. In connection with religious facilities. A wall Sign for the name of the religious facility, not exceeding twenty (20) square feet in Area shall be permitted. In addition, a freestanding Sign for name of religious facility and schedule of services shall be allowed provided that the maximum size of such Sign shall be fifteen (15) square feet in Area. An increase up to forty (40) square feet for such a Sign shall be permissible if the Sign is located on a street with a right-of-way greater than fifty (50) feet and the facility has a Setback in excess of thirty (30) feet.~~
- ~~3. In connection with elementary, middle or high school. A wall Sign for the name of the school, not exceeding twenty (20) square feet in Area shall be permitted. In addition, a freestanding Sign for name of the school and schedule of school events shall be allowed provided that the maximum size of such Sign shall be fifteen (15) square feet in Area. An increase up to forty (40) square feet for such a Sign shall be permissible if the Sign is located on a street with a right-of-way greater than fifty (50) feet and the facility has a Setback in excess of thirty (30) feet.~~

#### **~~6.5.2.5 T5-L, T5-O, T6-L, T6-O, CI-HD, D1, D2 and D3~~**

~~Except as otherwise provided, the following Signs are permitted and may be illuminated but shall not be Animated or flashing.~~

~~a. For a single establishment within a Building:~~

- ~~1. Wall Signs. When a single establishment takes up an entire Building, wall Signs shall be limited to one and one half (1 1/2) square feet of Sign Area for each lineal foot of wall fronting on a street; there shall be no more than one wall Sign for each one hundred fifty (150) linear feet along a street Frontage, with no more than three (3) total on any wall. Walls that do not have street Frontage may contain no more than one wall Sign each, not to exceed fifty (50) square feet in Area, but aggregate Area shall be included as part of aggregate wall Sign Area as limited herein.~~
- ~~2. Window Signs. Painted or attached, which shall not exceed twenty percent (20%) of the glassed area of the window in which placed. Number of such Signs is not limited by these regulations, but aggregate area shall be included as part of aggregate wall Sign Area, as limited above.~~
- ~~3. Projecting Signs. Shall be limited to one (1) Sign structure with no more than two (2) Sign surfaces, neither of which shall exceed forty (40) square feet in Sign Area; however, such permissible Sign Area may be increased to eighty (80) square feet where maximum projection from the face of the Building is two (2) feet or less; sixty (60) square feet where projection is more than two (2) and less than three (3) feet; and forty (40) square feet where projection is at least three (3), but not more than four (4) feet. The aggregate Area of such Signs shall be included as part of aggregate wall Sign Area, as limited above.~~



- ~~4. Ground/Freestanding Signs. Shall be limited to one (1) Sign structure with no more than two (2) Sign surfaces, neither of which shall exceed forty (40) square feet in Sign Area, for each establishment or for each one hundred (100) feet of street Frontage. Permitted Sign Area may be cumulative, but no Sign surface shall exceed one hundred (100) square feet. Maximum Height limitation shall be twenty (20) feet including embellishments, measured from the crown of the nearest adjacent local or arterial street, and not including limited access highways or expressways, provided, however, that the Zoning Administrator may increase the measurement of the crown by up to five (5) feet to accommodate unusual or undulating site conditions.~~
- ~~5. Directional Signs. May be combined with address Signs but shall bear no advertising matter, and may be erected to guide to entrances, exits, or Parking Areas. Not more than one (1) such Sign, not exceeding five (5) square feet in Area, shall be erected per entrance, exit, or Parking Area.~~

~~b. For a single Building with more than one establishment opening up to the outdoors:~~

- ~~1. Wall Signs. The Building in which the establishments are located shall be allowed one (1) wall Sign, limited to a Building Identification Sign, not exceeding fifty (50) square feet in Area, for each face of the Building oriented toward the street. In addition, each individual establishment within a Building that has a separate entrance to the outdoors (available to the general public, whether on the ground floor or on an upper level), and a minimum Frontage of twenty (20) linear feet to the outdoors, shall be allowed the following Signs:
  - ~~• A wall Sign not to exceed one (1) square foot in Area for each linear foot of Frontage of the establishment.~~
  - ~~• Window Signs not to exceed twenty percent (20%) of the glass area of the window or glass door in which placed; such Window Signs may be painted or attached. The number of such Signs is not limited by these regulations, but aggregate Area shall be included as part of aggregate wall Sign Area, as limited above.~~
  - ~~• An Awning Sign, limited to the skirt or bottom edge of the Awning; letters, emblems, logos or symbols not to exceed six (6) inches in Height.~~
  - ~~• A hanging (as in under an Awning or similar Structure) Sign not to exceed three (3) square feet in Area.~~~~
- ~~2. Window Signs. Painted or attached, which shall not exceed twenty percent (20%) of the glassed area of the window in which placed. Number of such Signs is not limited by these regulations, but aggregate Area shall be included as part of aggregate wall Sign Area, as limited above.~~
- ~~3. Projecting Signs. Shall be limited to one (1) Sign structure with no more than two (2) Sign surfaces, neither of which shall exceed forty (40) square feet in Sign Area; however, such permissible Sign Area may be increased to eighty (80) square feet where maximum projection from the face of the Building is two (2) feet or less; sixty~~

~~(60) square feet where projection is more than two (2) and less than three (3) feet; and forty (40) square feet where projection is at least three (3), but not more than four (4) feet. The aggregate Area of such Signs shall be included as part of aggregate wall Sign Area, as limited above.~~

- ~~4. Ground or freestanding Signs. Shall be limited to one (1) Sign structure with no more than two (2) Sign surfaces, neither of which shall exceed forty (40) square feet in Sign Area for each establishment or for each one hundred (100) feet of street Frontage. Permitted Sign Area may be cumulative, but no Sign surface shall exceed one hundred (100) square feet. Maximum Height limitation shall be twenty (20) feet including embellishments, measured from the crown of the nearest adjacent local or arterial street, not including limited access highways or expressways, provided, however, that the Zoning Administrator may increase the measurement of the crown by up to five (5) feet to accommodate unusual or undulating site conditions.~~
- ~~5. Directional Signs. May be combined with address Signs but shall bear no advertising matter, and may be erected to guide to entrances, exits, or Parking Areas. Not more than one (1) such Sign, not exceeding five (5) square feet in Area, shall be erected per entrance, exit, or Parking Area.~~

~~c. For outdoor advertising business Signs.~~

~~Outdoor advertising business Signs shall be permitted as accessory Uses to principal Commercial Uses, and such Signs shall further be limited as follows:~~

- ~~1. Signs shall be wall mounted only on side walls of the existing principal Commercial Structure and shall not be freestanding;~~
- ~~2. Signs shall be limited to one Sign per Structure only;~~
- ~~3. Sign Area shall be limited to no greater than thirty-two (32) square feet;~~
- ~~4. Permissible Sign Area may only be utilized on a Commercial Structure which has the allowable thirty-two (32) square feet of Sign Area unused from the total permissible wall Sign Area for the Structure in question (not counting the twenty (20) square feet of wall Signs allowable per establishment); and~~
- ~~5. Such Signs may either be painted or mounted onto the subject wall.~~

~~d. For Regional Activity Complexes.~~

~~Comprehensive signage proposals for Regional Activity Complexes may only be permitted by Exception. Proposed Sign Area, in the aggregate, shall not exceed three (3) square foot for each linear foot of wall fronting on a street. In determining whether an exception should be granted, the PZAB shall consider the following guidelines as well as Article 4, Table 12:~~

- ~~1. Certain deviations from the sign standards and areas otherwise applicable may be considered within comprehensive signage proposals for Regional Activity Complexes. Specified sign criteria may be waived to achieve specific objectives commensurate with the facility's regional purpose, size, bulk and scale.~~
- ~~2. Signs should respect the Architecture Features of the Structure and be sized and placed subordinate to those features. Overlapping of functional windows, extensions beyond parapet edges obscuring architectural ornamentation or disruption of dominate Facade lines are examples of Sign design problems considered unacceptable.~~
- ~~3. The Sign's color and value (shades of light and dark) should be harmonious with Building materials. Strong contrasts in color or value between the Sign and Building that drew undue visual attention to the Sign at the expense of the overall architectural composition shall be avoided.~~
- ~~4. In the case of a lighted Sign, a reverse channel letter that silhouettes the Sign against a lighted Building face is desirable. Lighting of a Sign should be accompanied by accent lighting of the Building's distinctive Architectural Features and especially the Facade area surrounding the Sign. Lighted Signs on unlit Buildings are unacceptable. The objective is a visual lighting emphasis on the Building with the lighted Sign as subordinate. Mesh including LED features acceptable under the Miami-Dade County Code 33-96.1 may be reviewed for compliance under this Section.~~
- ~~5. Feature lighting of the Building, including exposed light elements that enhance Building lines, light sculpture or kinetic displays that meet the criteria of the Miami-Dade County art-in-public places ordinance, shall not be constructed as Signage subject to these regulations.~~

#### **6.5.2.6 CI**

~~Except as otherwise provided, the following Signs are permitted and may be illuminated but shall not be Animated or flashing.~~

- ~~a. Directional Signs, which may be combined with address Signs but shall bear no advertising matter, and may be erected to guide to entrances, exits, or Parking Areas, but shall not exceed five (5) square feet in surface Area.~~
- ~~b. Ground or freestanding Signs, to the extent allowed, shall be limited to one (1) Sign structure with no more than two (2) Sign surfaces, neither of which shall exceed forty (40) square feet in Sign Area, for each street Frontage of each establishment or for each fifty (50) feet of street Frontage. Permitted Sign Area may be cumulative for establishments with more than one hundred and fifty (150) feet of street Frontage, but in such cases, no Sign surface shall exceed one hundred (100) square feet in Area.~~

~~Maximum Height limitation shall be twenty (20) feet including embellishments, measured from the crown of the nearest adjacent local or arterial street, not including limited access highways or expressways, provided.~~

~~c. For a single establishment within a Building:~~

~~When a single establishment takes up an entire Building, wall Signs shall be limited to one and one half (1 1/2) square feet of Sign Area for each lineal foot of wall fronting on a street. There shall be no more than one wall Sign for each one hundred and fifty (150) linear feet along a street Frontage, with no more than three (3) total on any wall. Walls that do not have street Frontage may contain no more than one wall Sign each, not to exceed fifty (50) square feet in Area for each Sign, but aggregate area shall be included as part of aggregate wall Sign Area as limited herein.~~

~~d. For a single Building with more than one establishment opening up to the outdoors:~~

~~1. Wall Signs for a single Building with more than one ground floor establishment: each individual establishment on the ground floor, with ground floor street Frontage and separate entrances on the ground floor that open toward such street Frontages, shall be allowed the following Signs:~~

- ~~• A wall Sign not to exceed one (1) square foot in Area for each linear foot of Frontage of the establishment;~~
- ~~• Window Signs not to exceed twenty percent (20%) percent of the glass Area of the window or glass door in which placed; such Window Signs may be painted or attached. The number of such Signs is not limited by these regulations, but aggregate Area shall be included as part of aggregate wall Sign Area, as limited above.~~
- ~~• An Awning Sign, limited to the skirt or bottom edge of the Awning; letters, emblems, logos or symbols not to exceed six (6) inches in Height.~~
- ~~• A hanging (as in under an Awning or similar Structure) Sign not to exceed three (3) square feet in Area.~~

~~2. Window Signs, painted or attached, shall not exceed twenty percent (20%) of the glassed Area of the window in which placed. Number of such Signs is not limited by these regulations, but aggregate Area shall be included as part of aggregate wall Sign Area, as limited above.~~

~~3. Projecting Signs (other than under Awning Signs) shall be limited to one (1) Sign structure with no more than two (2) Sign surfaces, neither of which shall exceed forty~~

~~(40) square feet in Sign Area. The aggregate Area shall be included as part of aggregate wall Sign Area, as limited above.~~

~~e. For Regional Activity Complexes.~~

~~— Comprehensive signage proposals for Regional Activity Complexes may only be permitted by Exception. Proposed Sign Area, in the aggregate, shall not exceed three (3) square foot for each linear foot of wall fronting on a street. In determining whether an exception should be granted, the PZAB shall consider the following guidelines as well as Article 4, Table 12:~~

- ~~1. Certain deviations from the sign standards and areas otherwise applicable may be considered within comprehensive signage proposals for Regional Activity Complexes. Specified sign criteria may be waived to achieve specific objectives commensurate with the facility's regional purpose, size, bulk and scale.~~
- ~~2. Signs should respect the Architecture Features of the Structure and be sized and placed subordinate to those features. Overlapping of functional windows, extensions beyond parapet edges obscuring architectural ornamentation or disruption of dominate Facade lines are examples of Sign design problems considered unacceptable.~~
- ~~3. The Sign's color and value (shades of light and dark) should be harmonious with Building materials. Strong contrasts in color or value between the Sign and Building that drew undue visual attention to the Sign at the expense of the overall architectural composition shall be avoided.~~
- ~~4. In the case of a lighted Sign, a reverse channel letter that silhouettes the Sign against a lighted Building face is desirable. Lighting of a Sign should be accompanied by accent lighting of the Building's distinctive Architectural Features and especially the Facade area surrounding the Sign. Lighted Signs on unlit Buildings are unacceptable. The objective is a visual lighting emphasis on the Building with the lighted Sign as subordinate. Mesh including LED features acceptable under the Miami-Dade County Code 33-96.1 may be reviewed for compliance under this Section.~~
- ~~5. Feature lighting of the Building, including exposed light elements that enhance Building lines, light sculpture or kinetic displays that meet the criteria of the Miami-Dade County art-in-public places ordinance, shall not be constructed as Signage subject to these regulations.~~

#### **6.5.2.7 CS**

Permanent Signs shall be permissible subject to the limitations below:

~~a. Except as provided below for regional parks, all park signs shall be limited to only the name of the facility, identification of other Uses within the facility and directional Signs; and all such park Signs shall be allowed subject to obtaining a Warrant.~~

~~b. Criteria:~~

- ~~• Location of Signs: Location of Park Identification Signs shall comply with the visibility clearance standards as set forth in Article 3. Signs for identification of other Uses within the Park shall be located directly on, or adjacent to, where such Uses are located.~~
- ~~• Size: There shall be no limitation as to the size of Park Identification Signs, however, such Signs shall not exceed a reasonable size to identify the Park to the population it is intended to serve. Neighborhood Parks Signs shall be unobtrusive and non-illuminated, while regional Park Signs may be larger and contain sufficient illumination to read the Park Sign from adjacent rights-of-way. In addition, regional parks shall also be allowed commercial sponsorship messages not to exceed twenty-five percent (25%) of the total sign area of the principal park identifications sign; and such commercial messages must be incorporated in the park sign and may not be displayed on their own.~~
- ~~• For other Uses within a Park, Identification Signs may be allowed subject to obtaining a Warrant in order to determine whether the location, size and design of the Sign structure(s) is compatible with the character of the Park in which located.~~

### ~~6.5.3 Limitations on Signs Above a Height of Fifty (50) Feet Above Grade~~

~~Except as otherwise provided in a specific Transect Zone, the following regulations shall apply to all Signs above a Height of fifty (50) feet above grade:~~

~~a. Signs shall be limited to the identification of the Building or the name of one (1) major tenant of the Building occupying more than five percent (5%) of the gross leasable Building Floor Area. Not more than two (2) Signs per Building on two (2) separate Building Facades shall be permitted.~~

~~b. Signs shall consist only of individual letters or a graphic logotype. No graphic embellishments such as borders or backgrounds shall be permitted.~~

~~c. The maximum height of a letter shall be as indicated in the table below.~~

<del>any portion of a Sign over fifty (50) feet but less than two hundred (200) feet above grade</del>	<del>4 FEET</del>
--	-------------------

any portion of a Sign over two hundred (200) feet but less than three hundred (300) feet above grade	6 FEET
any portion of a Sign over three hundred (300) feet but less than four hundred (400) feet above grade	8 FEET
any portion of a Sign over four hundred (400) feet above grade	9 FEET

d. ~~The maximum height of a logo may exceed the maximum letter height by up to fifty percent (50%) if its width does not exceed its height. When text and a graphic logotype are combined in an integrated fashion to form a seal or emblem representative of an institution or corporation, and when this emblem is to serve as the principal means of Building identification, the following regulations shall apply.~~

any portion of a Sign over fifty (50) feet but less than two hundred (200) feet above grade	200 SQ. FT.
any portion of a Sign over two hundred (200) feet but less than three hundred (300) feet above grade	300 SQ. FT.
any portion of a Sign over three hundred (300) feet but less than four hundred (400) feet above grade	400 SQ. FT.
any portion of a Sign over four hundred (400) feet above grade	500 SQ. FT.

e. ~~The maximum length of the Sign shall not exceed eighty percent (80%) of the width of the Building wall upon which it is placed, as measured at the height of the Sign. The Sign shall consist of not more than one (1) horizontal line or one (1) vertical of letters or symbols, unless it is determined that two (2) lines of lettering would be more compatible with the Building design. The total length of the two (2) lines of lettering, end-to-end, if permitted, shall not exceed eighty percent (80%) of the width of the Building wall.~~

f. ~~No Variance from maximum size of letter, logotype, length of Sign or number of Signs shall be granted.~~

g. ~~All Signs higher than fifty (50) feet above grade may be permitted by Warrant and shall be reviewed based on the following guidelines:~~

1. ~~Signs should respect the Architectural Features of the Facade and be sized and placed subordinate to these features. Overlapping of functional windows, extensions beyond parapet edges obscuring architectural ornamentation or disruption of dominant Facade lines are examples of Sign design problems considered unacceptable.~~
2. ~~The Sign's color and value (shades of light and dark) should be harmonious with Building materials. Strong contrasts in color or value between the Sign and Building that draw undue visual attention to the Sign at the expense of the overall architectural composition shall be avoided.~~

3. ~~In the case of a lighted Sign, a reverse channel letter that silhouettes the Sign against a lighted Building face is desirable. Lighting of a Sign should be accompanied by accent lighting of the Building's distinctive Architectural Features and especially the Facade area surrounding the Sign. Lighted Signs on unlit Buildings are unacceptable. The objective is a visual lighting emphasis on the Building with the lighted Sign as subordinate.~~
4. ~~Feature lighting of the Building, including exposed light elements that enhance Building lines, light sculpture or kinetic displays that meet the criteria of the Miami Dade County art in public places ordinance, shall not be construed as Signage subject to these regulations.~~

\* \* \*

## ARTICLE 7. PROCEDURES AND NONCONFORMITIES

\* \* \*

### Section 7.1 Procedures

\* \* \*

#### 7.1.2.9 Sign Permits

a. Application. Except for classes of signs exempted from permit requirements as specified in ~~Article 6, Section 6.5~~ Article 10, all signs shall require permits. Applications for such permits shall be made, on forms provided by the city, and in addition shall provide at a minimum the following information:

\* \* \*

d. Transferability of sign permit. Permits, permit numbers or permit applications and attachments shall not be transferable to other sites. They are valid only for a specific Sign Structure at the specifically designated location subject to change of copy limitations in ~~Article 6, Section 6.5~~ Article 10. If at any time a Sign Structure is altered, removed or relocated in a manner different from the terms of the sign permit, the sign permit will become void, unless otherwise provided in this code.

\* \* \*

### Section 7.2 Nonconformities: Structures; Uses; Lots; and Site Improvements and Signs

\* \* \*

#### 7.2.9 Nonconforming signs

The following provisions shall apply to nonconforming signs:

##### 7.2.9.1. Removal in residential districts, Repair or Replacement



In all residential districts, legal, nonconforming signs shall be removed by May 11, 2003, or shall be made to conform; provided, however, that nonconforming nonresidential Uses in T3, T4-R, T5-R and T6-R shall be permitted to maintain nonconforming signs existing as of May 11, 2002 as provided in regulations for the first district in which such Uses would be conforming as of May 11, 2002. All legally built Freestanding Signs, or Signs above a height of fifty (50) feet that do not meet the provisions of Section 10.3.6, shall be removed within five (5) years. All other legal, nonconforming Signs shall be removed within one (1) year from original adoption of Article 10. Any modifications, repair, replacement, alteration, or change of copy that does not increase the nonconformity is permitted consistent with the Florida Building Code.

#### **7.2.9.2. — Removal in other districts**

~~In any district other than residential, any Sign or outdoor advertising signs which became nonconforming as a result of the adoption of Ordinance No. 12213 shall be removed by May 11, 2007.~~

#### **7.2.9.3. — Outdoor advertising signs which are freestanding; Continuance of non-conformity**

- a. ~~All outdoor advertising signs which are freestanding and that became nonconforming as a result of the adoption of Ordinance 11000 in 1990, such that the five (5) year amortization period allowed therein has expired, shall not be considered eligible for a Warrant as set forth below.~~
- b. ~~All outdoor advertising signs which are freestanding, were lawfully erected and have become a nonconforming Sign as a result of the adoption of Ordinance No. 12213, shall be removed by May 11, 2007, provided however that such signs may be eligible to remain standing following the expiration of the amortization period specified herein subject to the issuance of a Warrant as set forth herein.~~
  1. ~~The expressed intent of such Warrant is to improve the visual aesthetics of such signs as a condition for remaining. No such signs shall be permitted to remain if they were not legally constructed when such signs were permissible within the specified zoning district or Transect.~~
  2. ~~Any nonconforming outdoor advertising Sign which is freestanding and is eligible for a Warrant to remain standing, must file for such permit no later than one hundred twenty (120) days from the May 11, 2007, the five (5) year amortization period for nonconforming status.~~

~~e. Criteria. Any outdoor advertising Sign which is freestanding and eligible for a Warrant to remain must comply with the criteria of this Code and additionally, with the following limitations and restrictions:~~

- ~~1. Sign Structures supported by multiple I-beams shall be replaced with monopole structures.~~
- ~~2. All Sign Structures shall be limited to an overall Height of thirty (30) feet as measured to the top of the Sign Structure from the crown of the nearest adjacent roadway, except when located within six hundred and sixty (660) feet from an elevated limited access highway in which case the overall Height shall be forty (40) feet; only embellishments may be taller, but in no case shall embellishments exceed an additional five (5) feet in Height.~~
- ~~3. Sign area shall not exceed six hundred and seventy-two (672) square feet, with embellishments not to exceed an additional ten percent (10%) of the Sign area.~~
- ~~4. Monopole Sign Structures shall be painted, and maintained, to a uniform color (to be selected by the Planning Department).~~
- ~~5. Sign lighting shall be enhanced, when applicable or deemed appropriate pursuant to the Warrant review process, to consist of decorative lighting fixtures, in an effort to enhance the appearance of such signs along corridors which abut residential areas.~~
- ~~6. Any such signs eligible to remain, pursuant to this subsection, shall comply with the following landscape requirements for screening the monopole structures to the extent possible: One (1) shade tree for the first five hundred (500) square feet of site area and one (1) side shade tree for each additional one thousand (1,000) square feet or portion thereof of site area; the remainder of the site area shall be landscaped with equal portions of hedges and/or shrubs and living ground cover. If the remainder of the subject site is already landscaped to a level which complies with the City's landscape guides and standards, then no additional landscaping, other than that required for screening the monopole structure, will be required; such landscaping requirements will be determined through the Warrant process. The City encourages xeriscaping of sites with native plants which do not require irrigation; unless sites are landscaped with native xeriscape plants, site landscaping shall be provided with irrigation and shall be continuously maintained; such landscape requirements may be modified by the Planning Director upon a finding that there is insufficient room for a reasonable provision of landscaping on the specific site in question; such modification requests shall be accompanied by a landscape mitigation plan which enhances landscaping in the nearby area.~~
- ~~7. Any such signs eligible to remain shall be maintained in accordance with the requirements of this subsection and the City's appearance code (as specified in Chapter 10 of the City Code).~~
- ~~8. Any such Signs eligible to remain shall pay mitigation fees as specified in Chapter 62, Article X of the City Code, as an additional condition of the Warrant.~~

#### **7.2.9.4 Interstate or federal-aid primary highway system**

~~Any lawfully erected outdoor advertising Sign which is located along any portion of the interstate or federal-aid primary highway system and which becomes a nonconforming Sign as a result of the adoption of Ordinance No. 12213, is not subject to removal after the expiration of the five (5) year amortization period set forth herein.~~

**7.2.9.5 — Landscape modifications**

~~All outdoor advertising signs which are freestanding, were lawfully erected and have become a nonconforming Sign as a result of the adoption of Ordinance No. 12213, may obtain a modification of the landscaping requirements for such sites as may be required in this Code subject to the issuance of a Waiver as set forth herein. The expressed intent of such Waiver is to improve the visual aesthetics of such signs while allowing flexibility with respects to landscaping requirements. Such Waivers may allow landscaping the entire site if the remainder of the subject site is already landscaped to a level which complies with the city's landscape guides and standards, other than that required for screening the monopole structure, which will be required; such modified landscaping requirements will be determined through the Waiver process. The City encourages xeriscaping of sites with native plants which do not require irrigation. Unless sites are landscaped with native xeriscape plants, site landscaping shall be provided with irrigation and shall be continuously maintained; such landscape requirements may be modified by the Planning Director upon a finding that there is insufficient room for a reasonable provision of landscaping on the specific site in question. Such modification request shall be accompanied by a landscape mitigation plan which enhances landscaping in the nearby area.~~

\* \* \*

**ARTICLE 10. SIGN REGULATIONS**

\* \* \*

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<b><u>TABLE 15</u></b>	<b><u>TRANSECT ZONE SPECIFIC SIGN STANDARDS</u></b>	<b><u>X.12</u></b>
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10.1 . GENERAL10.1.1 PURPOSE

The purpose of this section is to provide a comprehensive system of regulations for Signs visible from the public right-of-way and to provide a set of standards designed to optimize communication and design quality of Signs. Through these regulations, the City of Miami will uphold the State of Florida Constitution to conserve and protect its scenic beauty, to regulate signage for the purpose of visual clutter, and to preserve the aesthetic character of the City. In addition, special permits which may have been approved under previous Ordinance 11000 may also contain conditions that regulate Signs on certain properties. No Signs or advertising devices of any kind or nature shall be erected or maintained on any premises or affixed to the inside or outside of any Structure to be visible from the public right-of-way except as specifically provided for by these regulations.

10.1.1.1 Intent:

- a. Promote the effectiveness of Signs by preventing their improper placement, deterioration and excessive size and number.
- b. Regulate and control Signs and Sign Structures in order to property damage and personal injury resulting from improper construction or poor maintenance.
- c. Promote the free and safe flow of traffic and protect pedestrians and motorists from injury and property damage attributable to, cluttered, distracting, or illegal signage.
- d. Control and reduce visual clutter and visual blight.
- e. Prevent any deleterious effects arising from the unrestricted use of Signs by providing a reasonable, flexible, efficient, comprehensive and enforceable set of regulations that will foster a high quality, aesthetic, visual environment for the City of Miami, enhancing it as a place to live, visit and do business.
- f. Assure that public benefits derived from expenditures of public funds for the improvement and beautification of streets and other public Structures and Open Spaces shall be protected by exercising reasonable control over the character and design of Sign Structures.
- g. Address the business community's need for adequate business identification and advertising communication by improving the readability, and therefore, the effectiveness of Signs by preventing their improper placement, over-concentration, excessive Height, area, and bulk.
- h. Coordinate the placement and physical dimensions of Signs within the different Transects.
- i. Protect property values, the local economy, and the quality of life by preserving and enhancing the appearance of the Streetscapes that affect the image of the City of Miami.
- j. Acknowledge the differing design concerns and needs for Signs in certain specialized areas such as tourist areas.
- k. Require that Signs be properly maintained for safety and visual appearance.

- l. Protect non-Commercial speech such that any Sign allowed herein may contain, any lawful non-Commercial message, so long as said Sign complies with the size, Height, Area location and other requirements of these regulations.
- m. Provide no more restrictions on speech than necessary to implement the purpose and intent of this section.

These regulations are specifically intended to be severable, such that if any section, subsection, sentence, clause or phrase of these regulations is for any reason held to be invalid or unconstitutional by the decision of any court of competent jurisdiction, the decision shall not affect the validity of the remaining provisions of these regulations.

### **10.1.2 CRITERIA FOR GRANTING SIGN PERMIT**

#### **10.1.2.1 Permits required for signs except those exempted.**

Except for classes of signs exempted from permit requirements as specified in Section 10.1.3, all signs shall require permits. Applications for such permits shall be made separately or in combination with applications for other permits as appropriate to the circumstances of the case and shall provide at a minimum the information as specified in Section 7.1.2.9.

### **10.1.3 SIGNS EXEMPTED FROM PERMIT REQUIREMENTS**

The following types of Signs, and Changeable Copy Signs, are exempted from permit requirements because such Signs are needed in order to convey messages to protect lives, give direction, identify public access ways, and protect civil rights.

Such Signs shall comply with size and location requirements as set forth in these regulations for the specific Transect Zone in which they are to be located.

- a. Address, Notice, Directional and Warning Signs. No Sign permit shall be required for address, Notice, Directional and Warning Signs except as otherwise required in this section. Any Sign that exceeds the area below is subject to Building Identification criteria within Section 10.2, Table 15.
  - 1. Address Signs, not to exceed one (1) for each Dwelling Unit or other Use for each Lot Line adjacent to a street. Each address sign shall be limited to two (2) square feet in Area.
  - 2. Notice, Directional and Warning Signs, not to exceed one (1) for each Dwelling Unit or other Use for each Lot Line adjacent to a street. Each address sign shall be limited to two (2) square feet in Area.
- b. Cornerstones, memorials, or tablets. Due to their historic or civic significance to the community, no Sign permit is required for cornerstones, memorials, or tablets when part of any masonry surface or constructed of bronze or other incombustible and durable material. Signs shall be limited to identification and date of construction of Buildings, persons present at dedication or involved in Development or construction, or significant historical events relating to the premises or development.

- c. U. S. Mail delivery receptacles. No Sign permit shall be required for delivery receptacles for U.S. mail which have been approved for use by postal authorities.
- d. Flags. Limited to one (1) per property and shall not exceed twenty-five (25) square feet. National flags, state flags and flags of political subdivisions within the State of Florida shall not be subject to these regulations, however that in no case shall more than three (3) flags be flown. The flags permitted by this subsection shall not be used in mass to circumvent this subsection by using said flags primarily as an advertising device.
- e. Celebratory Flags and Banners. A Sign permit shall not be required for celebratory flags and Banners located within Regional Activity Complex related to community wide celebrations or commemorations. Such Signs shall not include any form of commercial advertising, shall not be located within any public right-of-way, and shall be removed within thirty (30) days of such event.
- f. Vehicle Signs. No Sign permit shall be required for display of Signs on automobiles, trucks, buses, trailers, or other vehicles when used for purposes of transportation.
- g. Changeable Copy Sign. No Sign permit shall be required for routine change of copy on a Sign, the customary use of which involves frequent and periodic changes, provided such change of copy does not result in increase of total Sign Area beyond permissible limits. Signs with the capability of content change by means of manual or remote input, includes the following types:
  1. Manually Activated - Changeable sign whose message copy or content can be changed manually on a Display Surface.
  2. Electronically Activated - Changeable sign whose message, copy or content can be changed by means of remote electrically energized on-off switching combinations of alphabetic or pictographic components, such as characterized by lamps or other light-emitting devices; or from an external light source designed to reflect off the changeable component display. Electronic Message Sign (EMS) shall be subject to provisions within Section 10.3.9.

#### **10.1.4 GENERAL REQUIREMENTS**

The following general requirements and limitations shall apply with regard to Signs, in addition to provisions appearing elsewhere in this Code. No Variance or Waiver from these provisions are permitted unless otherwise stated within Article 10:

- a. Any Sign allowed herein may contain, in lieu of any other message or copy, any lawful non-commercial message, so long as said Sign complies with the size, Height, Area, location and other requirements of this Code and the City Code.
- b. False and misleading Signs shall be unlawful to post.
- c. Illuminated Sign Requirements:
  1. Illuminated Signs containing functions of Animated Signs are prohibited. Illuminated Signs within a T1, T3, T4, T5-R, T6-R or CS Transect Zone shall be reviewed by process of War-rant as per Table 15.



2. Signs may be illuminated by internally illuminated or indirectly illuminated from any external source. Illuminated sign fixtures or luminaries shall not shine directly on adjacent property, motorists or pedestrians. Illumination will provide visibility to the sign and eliminate glare and intensity which might pose safety hazards to drivers and pedestrians.
3. Signs that are illuminated may not exceed a maximum brightness level of 0.3 foot candles above ambient light as measured at a preset distance depending on sign size. Measuring distance shall be calculated by taking the square root of the product of the sign area and one-hundred (Example using a 12 square foot illuminated sign:  $\sqrt{[12 \times 100]} = 34.6$  feet measuring distance). All applicants shall provide a written certification from the sign manufacturer that the light intensity has been factory preset not to exceed the levels specified.
4. All Electronic Message Signs shall be equipped with automatic dimming technology that automatically adjusts the brightness level of the illumination in direct correlation with lighting level changes occurring due to atmospheric conditions.
5. Unless signs are specifically authorized by Warrant as per Table 15, no illuminated sign shall be permitted within one hundred (100) feet from any portion of a T1, T3, T4-R, T5-R or T6-R property, as measured along the street frontage on the same side of the street, or as measured in a straight line to property across the street.
- d. Devices used to attract attention such as blinking or flashing lights, streamer lights, pennants, banners, balloons, streamers, and all fluttering and spinning devices shall be prohibited.
- e. Portable signs shall be prohibited, including those that are tied down with metal straps, chaining, or otherwise temporarily anchored to an existing structure or other similar method of anchoring.
- f. Roof signs shall be prohibited in all transects.
- g. Any sign issued a Certificate of Appropriateness and approved to be historic by the Historic and Environmental Preservation Board may be exempted from these sign limitations through a Warrant process.
- h. All Class A and Class C signs shall comply with the requirements of Chapter 62 of the City Code.
- i. All signs shall comply with the vision clearance standards within of this code.
- j. Master sign packages or vertical shopping center signs approved under zoning ordinance 11000 or Special Area Plan Sign packages adopted under the provisions of Article 3, Section 3.9.1 of this code shall be governed by approved conditions and may be modified through the provisions of Section 10.3.7 of this Article.

### 10.1.5 REMOVAL, REPAIR OR REPLACEMENT OF SIGNS

- a. All nonconforming signs shall be subject to provisions within Article 7, Section 7.2

- b. The following rules, requirements, and limitations shall apply with regard to any order for removal, repair, or replacement of certain Signs, as indicated below.
1. Signs otherwise lawfully permitted, except for the condition or circumstance leading to an order issued by any official City or County Board with applicable jurisdiction in accordance with the applicable provisions of the City Code, the Florida Building Code or this code, shall require repair or replacement within a stated time, not to exceed ninety (90) days from the date of the order, or removal prior to the expiration of such period.
  2. A twenty percent (20%) increase in Sign Area may be allowed, by Waiver, for all Freestanding Signs replaced with a Monument Sign. Such Monument Sign shall conform with Table 15 and shall not be cumulative with any other increase in Sign Area.
- c. Maintenance of signs; Decrepit or dilapidated Signs.
1. All Signs shall be properly maintained in a safe and legible condition at all times. Signs found to be decrepit or dilapidated (whether or not determined to be unsafe as provided by the Florida Building Code) shall be removed, repaired, or replaced. No permit shall be required for such maintenance.
  2. In the event that a use having a sign is discontinued for a period of thirty (30) days, all signs identifying the use are to be removed from the site or in the case of a painted sign, painted out. Sign removal shall be the responsibility of the owner of the property.
  3. No sign permit shall be required for routine maintenance on a sign, providing such maintenance does not result in alteration of the Sign as originally permitted. Any sign allowed herein may contain, in-lieu of any other message or copy, any lawful non-Commercial message, so long as said Sign complies with the size, height, location area and other requirements of this code.
  4. Structural members of all Signs, including supports, electrical conduit and receptacle boxes, or any other operational devices shall be covered, painted, or designed in such a manner as to be visually unnoticeable.
  5. Class B Signs previously associated with the premises on which erected, but no longer there or otherwise bearing other obsolete matter, shall be removed within thirty (30) days from the time such activity ceases.
  6. The building official or code compliance officer may issue a written notice to the responsible party or any Sign found to be unsafe. The written notice shall specify either the repair or removal of the Sign within the time specified in the notice by the responsible party. The building official or code compliance officer shall serve this notice on the responsible party in accordance with the Florida Building Code and City Code and the responsible party may seek review of such decisions as provided in the Florida Building Code and City Code.

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**10.2 SIGN DESIGN STANDARDS**

Table 15 Function:

The following tables illustrates Sign design standards for specific Sign types allowed within Restricted(R), Limited(L) and Open(O) categories of specified Transect Zones. Calculated Aggregate Area maximum shall not be exceeded for any establishment or sign type. Sign Area calculation shall be determined by the establishment length fronting a street multiplied by the Aggregate Area Ratio specific to each Transect. In review and approval of Signs, the City shall ensure compliance with all applicable sections of the Florida Building Code and ensure that the Signs comply with this code including:

1. Size and area
2. Location standards
3. Sign placement
4. Illumination Sign regulations.

**BUILDING SIGN TYPES**



*Disclaimer: The following image serves to illustrate the types of building signs and not the placement, design or size of signs for any particular site.*

**10.2.1 SIGN MEASUREMENT CALCULATIONS**

**Sign Placement**

- a. All signs, excluding Monument Signs shall be placed between grade and fifty (50) feet height above grade. Signs above fifty (50) feet shall comply with section 10.3.6 of this code.
- b. All Monument Signs shall be placed along the primary frontage within the Base Building Line of the establishment site. Signs that are located in the First Layer shall not disrupt pedestrian activity and shall respect a clearance of ten (10) feet from back-of-curb. Additional Vision Clearance regulations shall be applied as per Section 3.8.4.
- c. Signs shall not exceed a tenant’s occupied establishment.
- e. Monument Signs shall not be located within the public right-of-way unless permitted by Public Works.

**Aggregate Area Calculation**

Walls fronting street:  $Aggregate\ Area = (total\ linear\ frontage) \times (aggregate\ area\ ratio)$ .

See Table 15 for specific signage calculation details.

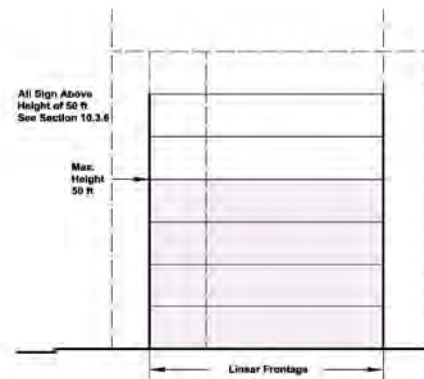
**Sign Area**

See Article 1, Section 1.3 Definitions of Signs

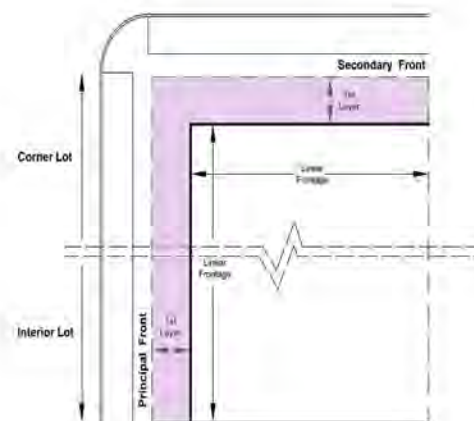
**Monument Sign Area**

Monument Signs which may include more than two Display Surfaces, the area of the sign shall be the area of the largest Display Surface that is visible from any single direction. The base of the sign structure shall not be calculated into the Display Surface calculation. Total Sign Area shall not exceed one hundred (100) square feet excluding embellishments.

**SIGN HEIGHT PLACEMENT**



**SIGN SETBACK PLACEMENT**




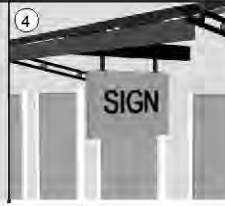





**SIGN AREA**




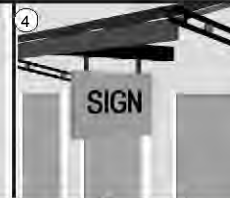
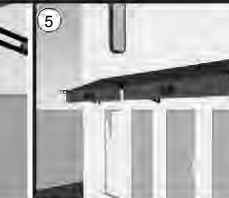


**MONUMENT SIGN AREA**










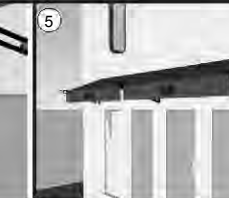
SIGN DESIGN STANDARDS	WALL			WINDOW			PROJECTING			HANGING			AWNING		
<b>T3</b>															
	R	L	O	R	L	O	R	L	O	R	L	O	R	L	O
<b>BUILDING IDENTIFICATION</b>															
Aggregate Area Ratio	0.25 sq.ft. per linear frontage			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area		
Aggregate Area	24 sq.ft. max per frontage			20% of total glass area			18 sq.ft. max			3 sq.ft. max per frontage			Limited to skirt or bottom edge of Awning		
Width	50% of linear frontage						12 in. max.						60% of valance area		
Height	See Section 10.2.1 of Article 10			See Section 10.2.1 of Article 10			8 ft. min (bottom of sign)			8 ft. min (bottom of sign)			Letters, emblems, logos or symbols on valance 6 in max		
Depth/Projection	12 in. max						3 ft. max								
Aggregate Area Per Sign Type	Included in total Aggregate Area; shall not exceed 50% of Aggregate Area			Included in total Aggregate Area; shall not exceed Aggregate Area			Included in total Aggregate Area; shall not exceed 50% of Aggregate Area			Included in total Aggregate Area; shall not exceed 50% of Aggregate Area			Included in total Aggregate Area; shall not exceed 50% of Aggregate Area		
Primary Frontage Quantity	1 sign per 150 ft linear frontage			1 sign per window			1 sign per 150 ft linear frontage			1 sign per 150 ft linear frontage			1 sign per window or door opening located on the primary frontage		
Non-Primary Frontage Quantity	1 sign per 250 ft linear frontage			1 sign per window			1 sign per 250 ft linear frontage			1 sign per 250 ft linear frontage			N/A		
<b>BUSINESS IDENTIFICATION</b>															
Aggregate Area Ratio	N/A			N/A			N/A			N/A			N/A		
Aggregate Area															
Width															
Height															
Depth/Projection															
Aggregate Area Per Sign Type															
Primary Frontage Quantity															
Non-Primary Frontage Quantity															
ILLUMINATION PERMIT	By Warrant			N/A			By Warrant			By Warrant			By Warrant		
OTHER NOTES	<p>* Refer to Section 10.2 Table 15 Function for calculated Aggregated Area description.</p> <p>** Limited to the identification of subdivisions, developments, neighborhoods, religious facilities, elementary, middle or high schools.</p> <p>*** All Sign proposals shall only be permitted by Warrant.</p>			<p>* Limited to the identification of subdivisions, developments, neighborhoods, religious facilities, elementary, middle or high schools.</p> <p>** Signage to be displayed on street level windows only</p> <p>*** All Sign proposals may only be permitted by Warrant</p>			<p>* Limited to the identification of subdivisions, developments, neighborhoods, religious facilities, elementary, middle or high schools.</p> <p>** Projection angle shall be perpendicular to wall.</p> <p>*** All Sign proposals may only be permitted by Warrant</p>			<p>* Limited to the identification of subdivisions, developments, neighborhoods, religious facilities, elementary, middle or high schools.</p> <p>*** All Sign proposals may only be permitted by Warrant</p>			<p>* Limited to the identification of subdivisions, developments, neighborhoods, religious facilities, elementary, middle or high schools.</p> <p>** All Sign proposals may only be permitted by Warrant</p>		




SIGN DESIGN STANDARDS		MONUMENT			DIRECTIONAL		
<h1>T3</h1>		⑦			⑧		
		R	L	O	R	L	O
<b>BUILDING IDENTIFICATION</b>							
Aggregate Area Ratio							
Aggregate Area			15 sq.ft. max per Display Surface		5 sq.ft. max per Display Surface		
Width			6 ft. max				
Height			6 ft. max		8 ft. max		
Depth/Projection			18 in. max		12 in. max		
Aggregate Area Per Sign Type							
Primary Frontage Quantity			1 sign per 100 ft. of frontage (no more than 2 Display Surfaces)		1 sign per entrance, exit or parking area		
Non-Primary Frontage Quantity					1 sign per entrance, exit or parking area		
<b>BUSINESS IDENTIFICATION</b>							
Aggregate Area Ratio							
Aggregate Area							
Width							
Height							
Depth/Projection			N/A		N/A		
Aggregate Area Per Sign Type							
Primary Frontage Quantity							
Non-Primary Frontage Quantity							
<b>ILLUMINATION PERMIT</b>							
			By Warrant		By Warrant		
<b>OTHER NOTES</b>							
			* Limited to the identification of subdivisions, developments, neighborhoods, religious facilities, elementary, middle or high schools.  ** All Sign proposals may only be permitted by Warrant.		* Limited to the identification of subdivisions, developments, neighborhoods, religious facilities, elementary, middle or high schools.  ** All Sign proposals may only be permitted by Warrant.  *** Limited to Wall, Hanging, or Monument Signs.		





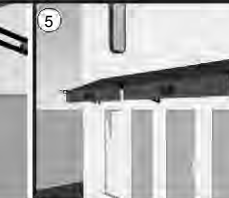
SIGN DESIGN STANDARDS	WALL			WINDOW			PROJECTING			HANGING			AWNING					
<b>T4</b>																		
	R	L	O	R	L	O	R	L	O	R	L	O	R	L	O			
<b>SINGLE ESTABLISHMENT WITHIN A BUILDING</b>																		
Aggregate Area Ratio	0.25 sq. ft. per linear frontage			0.5 sq. ft. per linear frontage														
Aggregate Area	(total linear building frontage) x (aggregate area ratio): 150 sq. ft. max per frontage (10 sq. ft. max for T4-R)																	
Width	50% of linear frontage												60% of valance area					
Height							8 ft min (bottom of sign)			8 ft min (bottom of sign)			Letters, emblems, logos or symbols on valance max 6 in					
Depth/Projection	12 in. max						3 ft. max											
Aggregate Area Per Sign Type	Shall not exceed 50% of Aggregate Area; Included in total Aggregate Area			1 sq. ft. max			20% of total glass area; Included in total Aggregate Area			25 sq. ft. max; Included in total Aggregate Area			6 sq. ft. max per frontage; Included in total Aggregate Area			Limited to skirt or bottom edge of Awning; Included in total Aggregate Area		
Primary Frontage Quantity	1 sign per 150 ft linear frontage			1 per unit			1 sign per window			1 sign per 150 ft linear frontage			1 sign per 150 ft linear frontage			1 sign per window or door opening located on the primary frontage		
Non-Primary Frontage Quantity	1 sign per 250 ft linear frontage						1 sign per window			1 sign per 250 ft linear frontage			1 sign per 250 ft linear frontage					
<b>BUILDING WITH MORE THAN ONE ESTABLISHMENT OPENING TO THE OUTDOORS</b>																		
Aggregate Area Ratio				.25 sq. ft. per linear ft.			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area					
Aggregate Area (Building Identification)				max 10 sq. ft. per frontage.														
Aggregate Area (Business Identification)				(linear feet of frontage) x (aggregate area ratio).						5 sq. ft. max								
Width				50% of linear frontage (per establishment)						8 ft min (bottom of sign)			60% of valance area					
Height										8 ft min (bottom of sign)			Letters, emblems, logos or symbols on valance max 6 in					
Depth/Projection	N/A			12 in. max			N/A			N/A			N/A					
Aggregate Area Per Sign Type				Shall not exceed 50% of Aggregate Area; Included in total Aggregate Area			20% of total glass area; Included in total Aggregate Area			25 sq. ft. max; Included in total Aggregate Area			6 sq. ft. max per frontage; Included in total Aggregate Area			Limited to skirt or bottom edge of Awning; Included in total Aggregate Area		
Primary Frontage Quantity				1 Business Identification sign per 20 ft. of establishment accessing the outdoors			1 sign per window			1 Business Identification sign per 20 ft. of establishment accessing the outdoors			1 Business Identification sign per 20 ft. of establishment accessing the outdoors			1 Business Identification sign per 20 ft. of establishment accessing the outdoors		
Non-Primary Frontage Quantity				1 sign per 100 ft. of establishment accessing the outdoors			1 sign per window			1 sign per 100 ft. of establishment accessing the outdoors			1 sign per 100 ft. of establishment accessing the outdoors					
<b>ILLUMINATION PERMIT</b>	By Warrant			N/A			By Warrant			By Warrant			By Warrant					
<b>ADDRESS SIGN</b>	max 2 sq. ft. area/max 1 sign			max 2 sq. ft. area/max 1 sign			N/A			N/A			max 2 sq. ft. area/max 1 sign					
<b>OTHER NOTES</b>	<p>* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.</p> <p>** All T4-R Sign proposals may only be permitted by Warrant.</p> <p>*** Any painted wall signs shall be permitted Warrant.</p>			<p>* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.</p> <p>** Signage to be displayed on street level windows only.</p> <p>*** All T4-R Sign proposals may only be permitted by Warrant.</p>			<p>* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.</p> <p>** Projection angle shall be perpendicular to wall.</p> <p>*** All T4-R Sign proposals may only be permitted by Warrant.</p>			<p>* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.</p> <p>** All T4-R Sign proposals may only be permitted by Warrant.</p>			<p>* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.</p> <p>** All T4-R Sign proposals may only be permitted by Warrant.</p>					



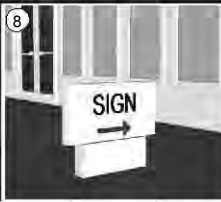




SIGN DESIGN STANDARDS		MONUMENT			MENU BOARD			DIRECTIONAL		
<b>T4</b>		7					8			
		R	L	O	R	L	O	R	L	O
<b>SINGLE ESTABLISHMENT WITHIN A BUILDING</b>										
Aggregate Area Ratio										
Aggregate Area			15 sq.ft. max per Display Surface					5 sq.ft. max per Display Surface		
Width			6 ft. max							
Height			6 ft. max					8 ft. max		
Depth/Projection			18 in. max					12 in. max		
Aggregate Area Per Sign Type								N/A		
Primary Frontage Quantity			1 sign per 100 ft. of frontage (no more than 2 display surfaces)					1 sign per entrance, exit or parking area		
Non-Primary Frontage Quantity								1 sign per entrance, exit or parking area		
<b>BUILDING WITH MORE THAN ONE ESTABLISHMENT OPENING TO THE OUTDOORS</b>										
Aggregate Area Ratio										
Aggregate Area (Building Identification)			15 sq.ft. max per Display Surface					24 sq.ft. Display Surface		
Aggregate Area (Business Identification)			5 sq.ft. max per Display Surface							
Width			6 ft. max							
Height			6 ft. max					7 ft max		
Depth/Projection			12 in. max					24 in. max		
Aggregate Area Per Sign Type								N/A		
Primary Frontage Quantity			1 sign per 100 ft. of frontage (no more than 2 display surfaces)					1 sign per drive-through (no more than 1 Display Surfaces)		
Non-Primary Frontage Quantity			1 sign per 150 ft. of establishment accessing the outdoors							
<b>ILLUMINATION PERMIT</b>								By Warrant		
<b>ADDRESS SIGN</b>			max 2 sq.ft. area/max 1 sign					max 2 sq.ft. area/max 1 sign		
<b>OTHER NOTES</b>			<p>* Limited to establishment name, logo, decorative graphic bands, hours of operation.</p> <p>** Individual Business Identification sign may be located within Building Identification Monument sign, but total Sign Area shall exceed one hundred (40) square feet.</p> <p>*** All T4-R Sign proposals may only be permitted by Warrant.</p>					<p>* Limited to establishment name, logo, menu selection/pricing for food service, hours of operation.</p> <p>** Limited to uses described in Section 1.3 Menu Board Sign</p>		
								<p>* Limited to Wall, Hanging, or Monument Signs.</p> <p>** All T4-R Sign proposals may only be permitted by Warrant.</p>		



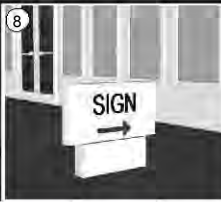
SIGN DESIGN STANDARDS	WALL			WINDOW			PROJECTING			HANGING			AWNING					
<b>T5 - T6</b>																		
	R	L	O	R	L	O	R	L	O	R	L	O	R	L	O			
<b>SINGLE ESTABLISHMENT WITHIN A BUILDING</b>																		
Aggregate Area Ratio	0.5 sq.ft. per linear frontage			1.5 sq.ft. per linear frontage														
Aggregate Area	(total linear building frontage) x (aggregate area ratio): 300 sq.ft. max per frontage (40 sq.ft. max for T5-R and T6-R)																	
Width	70% of linear frontage												60% of valance area					
Height							8 ft min (bottom of sign)			8 ft min (bottom of sign)			Letters, emblems, logos or symbols on valance max 6 in					
Depth/Projection	12 in. max						4 ft. max											
Aggregate Area Per Sign Type	Shall not exceed 60% of Aggregate Area; Included in total Aggregate Area			1 sq.ft. max			20% of total glass area; Included in total Aggregate Area			25 sq.ft. max; Included in total Aggregate Area			6 sq.ft. max per frontage; Included in total Aggregate Area			Limited to skirt or bottom edge of Awning; Included in total Aggregate Area		
Primary Frontage Quantity	1 sign per 150 ft linear frontage (no more than 3 signs total)			1 per unit			1 sign per window			1 sign per 150 ft linear frontage			1 sign per 150 ft linear frontage			1 sign per window or door opening located on the primary frontage		
Non-Primary Frontage Quantity	1 sign per 250 ft linear frontage (shall not exceed 50 sq.ft. in area)						1 sign per window			1 sign per 250 ft linear frontage			1 sign per 250 ft linear frontage					
<b>BUILDING WITH MORE THAN ONE ESTABLISHMENT OPENING TO THE OUTDOORS</b>																		
Aggregate Area Ratio	1.0 sq.ft. per linear ft.			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area					
Aggregate Area (Building Identification)	max 50 sq.ft. per frontage.																	
Aggregate Area (Business Identification)	(linear feet of frontage) x (aggregate area ratio).																	
Width	70% of linear frontage (per establishment)												60% of valance area					
Height							8 ft min (bottom of sign)			8 ft min (bottom of sign)			Letters, emblems, logos or symbols on valance max 6 in					
Depth/Projection	12 in. max			N/A			3 ft. max			N/A			N/A					
Aggregate Area Per Sign Type	Shall not exceed 60% of Aggregate Area; Included in total Aggregate Area			20% of total glass area; Included in total Aggregate Area			25 sq.ft. max; Included in total Aggregate Area			6 sq.ft. max per frontage; Included in total Aggregate Area			Limited to skirt or bottom edge of Awning; Included in total Aggregate Area					
Primary Frontage Quantity	1 Business Identification sign per 20 ft. of establishment accessing the outdoors			1 sign per window			1 Business Identification sign per 20 ft. of establishment accessing the outdoors			1 Business Identification sign per 20 ft. of establishment accessing the outdoors			1 Business Identification sign per 20 ft. of establishment accessing the outdoors					
Non-Primary Frontage Quantity	1 sign per 100 ft. of establishment accessing the outdoors			1 sign per window			1 sign per 100 ft. of establishment accessing the outdoors			1 sign per 100 ft. of establishment accessing the outdoors								
ILLUMINATION PERMIT	By Warrant		By Right		N/A			By Warrant		By Right		By Warrant		By Right				
ADDRESS SIGN	max 10 sq.ft. area/max 1 sign			max 10 sq.ft. area/max 1 sign			N/A			N/A			max 10 sq.ft. area/max 1 sign					
OTHER NOTES	* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.  ** Any painted wall signs shall be permitted Warrant.			* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.  ** Signage to be displayed on street level windows only			* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.  ** Projection angle shall be perpendicular to wall.			* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.			* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.					

SIGN DESIGN STANDARDS		MONUMENT			MENU BOARD			DIRECTIONAL		
<b>T5 - T6</b>										
		R	L	O	R	L	O	R	L	O
<b>SINGLE ESTABLISHMENT WITHIN A BUILDING</b>										
Aggregate Area Ratio										
Aggregate Area		40 sq.ft. max per Display Surface						10 sq.ft. max per Display Surface		
Width		8 ft. max								
Height		8 ft. max (14 ft. max by Warrant)						8 ft. max		
Depth/Projection		24 in. max			N/A			10 in. max		
Aggregate Area Per Sign Type										
Primary Frontage Quantity		1 sign per 100 ft. of frontage (no more than 2 display surfaces)						1 sign per entrance, exit or parking area		
Non-Primary Frontage Quantity								1 sign per entrance, exit or parking area		
<b>BUILDING WITH MORE THAN ONE ESTABLISHMENT OPENING TO THE OUTDOORS</b>										
Aggregate Area Ratio										
Aggregate Area (Building Identification)		40 sq.ft. max per Display Surface			24 sq.ft. Display Surface					
Aggregate Area (Business Identification)		15 sq.ft. max per Display Surface								
Width		8 ft. max								
Height		8 ft. max (14 ft. max by Warrant)			7 ft max					
Depth/Projection		N/A			N/A			N/A		
Aggregate Area Per Sign Type										
Primary Frontage Quantity		1 sign per 100 ft. of frontage (no more than 2 display surfaces)			1 sign per drive-through (no more than 1 Display Surfaces)					
Non-Primary Frontage Quantity		1 sign per 150 ft. of establishment accessing the outdoors								
<b>ILLUMINATION PERMIT</b>		By Warrant			By Right			By Right		
<b>ADDRESS SIGN</b>		max 10 sq.ft. area/max 1 sign						max 5 sq.ft. area/max 1 sign		
<b>OTHER NOTES</b>		<p>* Limited to establishment name, logo, decorative graphic bands, hours of operation.</p> <p>** Individual Business Identification sign may be located within Building Identification Monument sign, but total Sign Area shall exceed one hundred (100) square feet.</p> <p>*** Height may exceed eight (8) feet by Warrant process, but shall not exceed fourteen (14) feet in height.</p>			<p>* Limited to establishment name, logo, menu selection/pricing for food service, hours of operation.</p> <p>** Limited to uses described in Section 1.3 Menu Board Sign</p>			<p>* Limited to Wall, Hanging, or Monument Signs.</p>		

SIGN DESIGN STANDARDS	WALL			WINDOW			PROJECTING			HANGING			AWNING					
<b>C</b>																		
	CS	CI	CI-HD	CS	CI	CI-HD	CS	CI	CI-HD	CS	CI	CI-HD	CS	CI	CI-HD			
<b>SINGLE ESTABLISHMENT WITHIN A BUILDING</b>																		
Aggregate Area Ratio	0.25 sq.ft. per linear frontage			1.5 sq.ft. per linear frontage														
Aggregate Area	(total linear building frontage) x (aggregate area ratio): 300 sq.ft. max per frontage (25 sq.ft. max for CS)																	
Width	40% of linear frontage		70% of linear frontage									60% of valance area						
Height							8 ft min (bottom of sign)			8 ft min (bottom of sign)			Letters, emblems, logos or symbols on valance max 6 in					
Depth/Projection	12 in. max						4 ft. max											
Aggregate Area Per Sign Type	Shall not exceed 60% of Aggregate Area; Included in total Aggregate Area			1 sq.ft. max			20% of total glass area; Included in total Aggregate Area			25 sq.ft. max; Included in total Aggregate Area			6 sq.ft. max per frontage; Included in total Aggregate Area			Limited to skirt or bottom edge of Awning; Included in total Aggregate Area		
Primary Frontage Quantity	1 sign per 150 ft linear frontage (no more than 3 signs total)			1 per unit			1 sign per window			1 sign per 150 ft linear frontage			1 sign per 150 ft linear frontage			1 sign per window or door opening located on the primary frontage		
Non-Primary Frontage Quantity	1 sign per 250 ft linear frontage (shall not exceed 50 sq.ft. in area)						1 sign per window			1 sign per 250 ft linear frontage			1 sign per 250 ft linear frontage					
<b>BUILDING WITH MORE THAN ONE ESTABLISHMENT OPENING TO THE OUTDOORS</b>																		
Aggregate Area Ratio	1.0 sq.ft. per linear ft.			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area					
Aggregate Area (Building Identification)	max 50 sq.ft per frontage.																	
Aggregate Area (Business Identification)	(linear feet of frontage) x (aggregate area ratio).																	
Width	70% of linear frontage (per establishment)												60% of valance area					
Height							8 ft min (bottom of sign)			8 ft min (bottom of sign)			Letters, emblems, logos or symbols on valance max 6 in					
Depth/Projection	N/A			N/A			N/A			N/A			N/A					
Aggregate Area Per Sign Type	Shall not exceed 60% of Aggregate Area; Included in total Aggregate Area			20% of total glass area; Included in total Aggregate Area			25 sq.ft. max; Included in total Aggregate Area			6 sq.ft. max per frontage; Included in total Aggregate Area			Limited to skirt or bottom edge of Awning; Included in total Aggregate Area					
Primary Frontage Quantity	1 Business Identification sign per 20 ft. of establishment accessing the outdoors			1 sign per window			1 Business Identification sign per 20 ft. of establishment accessing the outdoors			1 Business Identification sign per 20 ft. of establishment accessing the outdoors			1 Business Identification sign per 20 ft. of establishment accessing the outdoors					
Non-Primary Frontage Quantity	1 sign per 100 ft. of establishment accessing the outdoors			1 sign per window			1 sign per 100 ft. of establishment accessing the outdoors			1 sign per 100 ft. of establishment accessing the outdoors								
ILLUMINATION PERMIT	By Warrant			By Right			N/A			By Warrant			By Right					
ADDRESS SIGN	max 10 sq.ft. area/max 1 sign			max 10 sq.ft. area/max 1 sign			N/A			N/A			max 10 sq.ft. area/max 1 sign					
OTHER NOTES	* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.  ** Any painted wall signs shall be permitted Warrant.			* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.  ** Signage to be displayed on street level windows only			* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.  ** Projection angle shall be perpendicular to wall.			* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.			* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.					
<p>City of Miami</p> <p style="text-align: center;">Page 52 of 61</p> <p style="text-align: right;">File ID: 12-00941zt1 (Version 5) Printed on: 05/29/2013</p>																		

SIGN DESIGN STANDARDS		MONUMENT			MENU BOARD			DIRECTIONAL				
<b>C</b>		7 						8 				
	CS	CI	CI-HD	CS	CI	CI-HD	CS	CI	CI-HD	CS	CI	CI-HD
<b>SINGLE ESTABLISHMENT WITHIN A BUILDING</b>												
Aggregate Area Ratio												
Aggregate Area				40 sq.ft. max per Display Surface						10 sq.ft. max per Display Surface		
Width				8 ft. max								
Height				8 ft. max (14 ft. max by Warrant)						8 ft. max		
Depth/Projection				24 in. max						10 in. max		
Aggregate Area Per Sign Type							N/A					
Primary Frontage Quantity				1 sign per 100 ft. of frontage (no more than 2 display surfaces)						1 sign per entrance, exit or parking area		
Non-Primary Frontage Quantity										1 sign per entrance, exit or parking area		
<b>BUILDING WITH MORE THAN ONE ESTABLISHMENT OPENING TO THE OUTDOORS</b>												
Aggregate Area Ratio												
Aggregate Area (Building Identification)				40 sq.ft. max per Display Surface						24 sq.ft. Display Surface		
Aggregate Area (Business Identification)				15 sq.ft. max per Display Surface								
Width				8 ft. max								
Height				8 ft. max (14 ft. max by Warrant)						7 ft max		
Depth/Projection				12 in. max						24 in. max		
Aggregate Area Per Sign Type				N/A						N/A		
Primary Frontage Quantity				1 sign per 100 ft. of frontage (no more than 2 display surfaces)						1 sign per drive-through (no more than 1 Display Surfaces)		
Non-Primary Frontage Quantity				1 sign per 150 ft. of establishment accessing the outdoors								
<b>ILLUMINATION PERMIT</b>				By Warrant	By Right				By Right			By Right
<b>ADDRESS SIGN</b>				max 10 sq.ft. area/max 1 sign						max 5 sq.ft. area/max 1 sign		
<b>OTHER NOTES</b>				<p>* Limited to establishment name, logo, decorative graphic bands, hours of operation. Regional parks shall be allowed commercial sponsorship messages not to exceed twenty-five percent (25%) of total Sign Area</p> <p>** Monument Sign total Sign Area shall not exceed one hundred (100) square feet.</p> <p>*** Height may exceed eight (8) feet by Warrant process, but shall not exceed fourteen (14) feet in height.</p>					<p>* Limited to establishment name, logo, menu selection/pricing for food service, hours of operation.</p> <p>** Limited to uses described in Section 1.3 Menu Board Sign</p>			
										<p>* Limited to Wall, Hanging, or Monument Signs.</p>		

SIGN DESIGN STANDARDS	WALL			WINDOW			PROJECTING			HANGING			AWNING					
<b>D</b>																		
	D1	D2	D3	D1	D2	D3	D1	D2	D3	D1	D2	D3	D1	D2	D3			
<b>SINGLE ESTABLISHMENT WITHIN A BUILDING</b>																		
Aggregate Area Ratio	1.5 sq.ft. per linear frontage																	
Aggregate Area	(total linear building frontage) x (aggregate area ratio): 300 sq.ft. max per frontage																	
Width	70% of linear frontage												60% of valance area					
Height							8 ft min (bottom of sign)			8 ft min (bottom of sign)			Letters, emblems, logos or symbols on valance max 6 in					
Depth/Projection	12 in. max						4 ft. max											
Aggregate Area Per Sign Type	Shall not exceed 60% of Aggregate Area; Included in total Aggregate Area			1 sq.ft. max			20% of total glass area; Included in total Aggregate Area			25 sq.ft. max; Included in total Aggregate Area			6 sq.ft. max per frontage; Included in total Aggregate Area			Limited to skirt or bottom edge of Awning; Included in total Aggregate Area		
Primary Frontage Quantity	1 sign per 150 ft linear frontage (no more than 3 signs total)			1 per unit			1 sign per window			1 sign per 150 ft linear frontage			1 sign per 150 ft linear frontage			1 sign per window or door opening located on the primary frontage		
Non-Primary Frontage Quantity	1 sign per 250 ft linear frontage (shall not exceed 50 sq.ft. in area)						1 sign per window			1 sign per 250 ft linear frontage			1 sign per 250 ft linear frontage					
<b>BUILDING WITH MORE THAN ONE ESTABLISHMENT OPENING TO THE OUTDOORS</b>																		
Aggregate Area Ratio	1.0 sq.ft. per linear ft.			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area					
Aggregate Area (Building Identification)	max 50 sq.ft per frontage.																	
Aggregate Area (Business Identification)	(linear feet of frontage) x (aggregate area ratio).																	
Width	70% of linear frontage (per establishment)												60% of valance area					
Height							8 ft min (bottom of sign)			8 ft min (bottom of sign)			Letters, emblems, logos or symbols on valance max 6 in					
Depth/Projection	12 in. max						3 ft. max											
Aggregate Area Per Sign Type	Shall not exceed 60% of Aggregate Area; Included in total Aggregate Area			20% of total glass area; Included in total Aggregate Area			25 sq.ft. max; Included in total Aggregate Area			6 sq.ft. max per frontage; Included in total Aggregate Area			Limited to skirt or bottom edge of Awning; Included in total Aggregate Area					
Primary Frontage Quantity	1 Business Identification sign per 20 ft. of establishment accessing the outdoors			1 sign per window			1 Business Identification sign per 20 ft. of establishment accessing the outdoors			1 Business Identification sign per 20 ft. of establishment accessing the outdoors			1 Business Identification sign per 20 ft. of establishment accessing the outdoors					
Non-Primary Frontage Quantity	1 sign per 100 ft. of establishment accessing the outdoors			1 sign per window			1 sign per 100 ft. of establishment accessing the outdoors			1 sign per 100 ft. of establishment accessing the outdoors								
ILLUMINATION PERMIT	By Right			N/A			By Right			By Right			By Right					
ADDRESS SIGN	max 10 sq.ft. area/max 1 sign			max 10 sq.ft. area/max 1 sign			N/A			N/A			max 10 sq.ft. area/max 1 sign					
OTHER NOTES	* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.  ** Any painted wall signs shall be permitted Warrant.			* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.  ** Signage to be displayed on street level windows only			* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.  ** Projection angle shall be perpendicular to wall.			* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.			* Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B signs.					

SIGN DESIGN STANDARDS		MONUMENT			MENU BOARD			DIRECTIONAL		
<b>D</b>		7 						8 		
		D1	D2	D3	D1	D2	D3	D1	D2	D3
<b>SINGLE ESTABLISHMENT WITHIN A BUILDING</b>										
Aggregate Area Ratio										
Aggregate Area		40 sq.ft. max per Display Surface						10 sq.ft. max per Display Surface		
Width		8 ft. max								
Height		8 ft. max (14 ft. max by Warrant)						8 ft. max		
Depth/Projection		24 in. max			N/A			10 in. max		
Aggregate Area Per Sign Type										
Primary Frontage Quantity		1 sign per 100 ft. of frontage (no more than 2 display surfaces)						1 sign per entrance, exit or parking area		
Non-Primary Frontage Quantity								1 sign per entrance, exit or parking area		
<b>BUILDING WITH MORE THAN ONE ESTABLISHMENT OPENING TO THE OUTDOORS</b>										
Aggregate Area Ratio										
Aggregate Area (Building Identification)		40 sq.ft. max per Display Surface			24 sq.ft Display Surface					
Aggregate Area (Business Identification)		15 sq.ft. max per Display Surface								
Width		8 ft. max								
Height		8 ft. max (14 ft. max by Warrant)			7 ft max					
Depth/Projection		12 in. max			24 in. max			N/A		
Aggregate Area Per Sign Type										
Primary Frontage Quantity		1 sign per 100 ft. of frontage (no more than 2 display surfaces)			1 sign per drive-through (no more than 1 Display Surfaces)					
Non-Primary Frontage Quantity		1 sign per 150 ft. of establishment accessing the outdoors								
<b>ILLUMINATION PERMIT</b>		By Right			By Right			By Right		
<b>ADDRESS SIGN</b>		max 10 sq.ft. area/max 1 sign						max 5 sq.ft. area/max 1 sign		
<b>OTHER NOTES</b>		<p>* Limited to establishment name, logo, decorative graphic bands, hours of operation.</p> <p>** Individual Business Identification sign may be located within Building Identification Monument sign, but total Sign Area shall exceed one hundred (100) square feet.</p> <p>*** Height may exceed eight (8) feet by Warrant process, but shall not exceed fourteen (14) feet in height.</p>			<p>* Limited to establishment name, logo, menu selection/pricing for food service, hours of operation.</p> <p>** Limited to uses described in Section 1.3 Menu Board Sign</p>			<p>* Limited to Wall, Hanging, or Monument Signs.</p>		

### 10.3 SUPPLEMENTAL SIGN REGULATIONS

#### 10.3.1 Class A Signs (Temporary)

For the purposes of this Article, Class A signs shall be removed from the event to which they are related, unless otherwise specified.

- a. Class A (construction, development and special events signs). All construction, development and special events signs shall comply with the requirements of Chapter 62 of the City Code.
- b. Class A (real estate signs). No Sign permit shall be required for real estate signs displayed on private property. Such real estate signs shall be removed within thirty (30) days of the sale or rental of the property:
  1. In T5-L,O, T6-L,O, CI, CI-HD, D1, D2 and D3 Transect Zones, signs shall not exceed fifteen (15) square feet in Sign surface Area; or
  2. In T3, T4-R, T5-R or T6-R Transect Zones, signs shall not exceed one (1) for each Dwelling Unit and not exceed one (1) square foot in Sign surface Area.
- c. Class A (political election Signs). No Sign permit shall be required for political election Signs displayed on private property. Such political election Signs shall be permitted no earlier than three (3) months prior to the date of the election and removed within fifteen (15) days after the election:
  1. In T5-L,O, T6-L,O, CI, CI-HD, D1, D2 and D3 Transect Zones, sign shall not exceed fifteen (15) square feet in aggregate of Sign surface Area; or
  2. In T3, T4, T5-R and T6-R Transect Zones, signs shall not exceed four (4) square feet in aggregate of Sign surface Area.

#### 10.3.2 Class B Signs (Entertainment Establishments)

Entertainment Establishments may install no more than two (2) outdoor display encasements for event posters per fifty (50) feet of linear frontage subject to the following guidelines:

1. Shall be located within thirty (30) feet of Entertainment Establishments main entrance.
2. Shall be permanently wall-mounted, maintained in good condition and contain current events
3. Shall not exceed forty-six (46) inches in height by thirty-two (32) inches in width by for (4) inches in depth
4. Framing materials (other than fasteners) for event posters shall be made of wood, brass or aluminum, and shall blend in and be consistent with the color of the building façade.



6. Illuminated Sign encasements shall be subject to requirements of Section 10.1.4 (c) of this Article.

7. Information displayed on posters shall be limited to the specific Entertainment Establishments events and event show times.

### **10.3.3 Class C Signs (Commercial Advertising Signs)**

All Class C Signs shall comply with the requirements of the City Code, Article IX of Chapter 2 for Outdoor Advertising on city buildings and Article XIII of Chapter 62 for Murals and Billboards.

### **10.3.4 Home Office Signs**

All Home Office Signs shall be limited to one (1) sign and not to exceed one (1) square foot in Area located on the front facade.

### **10.3.5 Neighborhood Kiosks and Bulletin Boards**

A Warrant shall be required for establishment of community or Neighborhood bulletin boards, including Kiosks in Transect Zones where permissible, but no Sign permits shall be required for posting of notices thereon. Subject to approval by the Planning Director, such bulletin boards or Kiosks may be erected on public property limited to establishment name, logo, decorative graphic bands, hours of business and Class B signs. Conditions of the Warrant shall include assignment of responsibility for erection or maintenance, and provision for removal if not properly maintained:

1. Size shall not exceed forty (40) square feet in display surface area and eight (8) feet in sign height; and
2. Location shall be permitted in T5-L,O, T6-L,O, CI, CI-HD, D1, D2, D3 Transect Zones.
3. Neighborhood Kiosks shall be subject to Monument Sign placement regulations within Section 10.2.1.

### **10.3.6 Signs Above a Height of Fifty (50) Feet**

Except as otherwise provided in a specific Transect Zone, all Signs higher than fifty (50) feet above grade shall be permitted by Warrant and shall be reviewed based on the following guidelines:

- a. Signs shall be limited to the Building Identification or the name of one (1) major commercial/office tenant of the Building occupying more than five percent (5%) of the gross leasable Building Floor Area. Not more than two (2) Signs per Building on two (2) separate Building Facades shall be permitted.
- b. Signs shall consist only of individual letters or a graphic logotype. No graphic embellishments such as borders or backgrounds shall be permitted.

c. The maximum height of a letter and Sign Area shall be as indicated in the table below.

	AREA
<u>any portion of a Sign over fifty (50) feet or greater, but less than two hundred (200) feet above grade</u>	<u>140 s. f.</u>
<u>any portion of a Sign at two hundred (200) feet or greater, but less than three hundred (300) feet above grade</u>	<u>210 s. f.</u>
<u>any portion of a Sign at three hundred (300) feet or greater, but less than four hundred (400) feet above grade</u>	<u>280 s. f.</u>
<u>any portion of a Sign over four hundred (400) feet above grade</u>	<u>350 s. f.</u>

d. The maximum height of a logo may exceed the maximum letter height by up to fifty percent (50%) if its width does not exceed its height. When text and a graphic logotype are combined in an integrated fashion to form a seal or emblem representative of an institution or corporation, and when this emblem is to serve as the principal means of Building identification, the following regulations shall apply:

	AREA
<u>any portion of a Sign over fifty (50) feet or greater, but less than two hundred (200) feet above grade</u>	<u>200 s. f.</u>
<u>any portion of a Sign at two hundred (200) feet or greater, but less than three hundred (300) feet above grade</u>	<u>300 s. f.</u>
<u>any portion of a Sign at three hundred (300) feet or greater, but less than four hundred (400) feet above grade</u>	<u>400 s. f.</u>
<u>any portion of a Sign over four hundred (400) feet above grade</u>	<u>500 s. f.</u>

e. The maximum length of the Sign shall not exceed eighty percent (80%) of the width of the Building wall upon which it is placed, as measured at the height of the Sign. The Sign shall consist of not more than one (1) horizontal line or one (1) vertical line of letters or symbols, unless it is determined that two (2) lines of lettering would be more compatible with the Building design. The total length of the two (2) lines of lettering, end-to-end, if permitted, shall not exceed eighty percent (80%) of the width of the Building wall.

f. No Waiver from maximum size of letter, logotype, length of Sign or Number Of Signs shall be granted.

g. The following design guidelines shall be applied to all Signs higher than fifty (50) feet above grade:

1. Signs should respect the Architectural Features of the Facade and be sized and placed subordinate to those features. Overlapping of functional windows, extensions beyond parapet edges obscuring architectural ornamentation or disruption of dominant Facade lines shall not be allowed.
2. The Sign's color and value (shades of light and dark) should be harmonious with Building materials. Strong contrasts in color or value between the Sign and Building that draw undue visual attention to the Sign at the expense of the overall architectural composition shall be avoided.

3. In the case of an Illuminated Sign, a reverse channel letter that silhouettes the Sign against an Illuminated Building face is desirable. Illumination of a Sign should be accompanied by accent lighting of the Building's distinctive Architectural Features and especially the Facade area surrounding the Sign. Illuminated Signs on unlit Buildings shall not be allowed.
4. Feature lighting of the Building, including exposed light elements that enhance Building lines, light sculpture or kinetic displays that meet the criteria of the Miami Dade County art-in-public places ordinance, shall not be construed as Signage subject to these regulations.

### **10.3.7 Special Sign Package**

The purpose of a Special Sign Package is to allow buildings exceeding 200,000 sf of commercial or office gross leasable Building Floor Area, mixed use developments over 4 stories (excluding residential uses), entertainment establishments and Civil Support Uses exceeding 200,000 sf of Building Floor Area to allow greater flexibility in sign regulations to result in a higher or specialized quality design. It is important that sign designs preserve the characteristics of the surrounding community and create a sign package that will contribute to the character of the area. Specific sign standards may be exceeded for various sign types with the exception that the total Aggregate Area is not exceeded. Comprehensive signage proposals for Special Sign Package may only be permitted by Warrant. Aggregate Areas that exceed Table 15 Sign Design Standards may be permitted by Exception.

### **10.3.8 Regional Activity Complex Sign Package**

Comprehensive signage proposals for Regional Activity Complexes may only be permitted by Exception. Proposed Aggregate Area, shall not exceed three (3) square feet for each linear foot of wall fronting on a street. In determining whether an Exception should be granted, the PZAB shall consider the following guidelines as well as Article 4, Table 12:

1. Certain deviations from the sign standards and areas otherwise applicable may be considered within comprehensive signage proposals for Regional Activity Complexes. Specific sign criteria may be waived to achieve specific objectives commensurate with the facility's regional purpose, size, bulk and scale.
2. Signs should respect the Architectural Features of the Structure and be sized and placed subordinate to those features. Overlapping of functional windows, extensions beyond parapet edges obscuring architectural ornamentation or disruption of dominant Facade lines are examples of Sign design problems considered unacceptable.
3. The Sign's color and value (shades of light and dark) should be harmonious with building materials. Strong contrasts in color or value between the Sign and Building that draw undue visual attention to the Sign at the expense of the overall architectural composition shall be avoided.
4. In the case a Sign is Illuminated, a reverse channel letter that silhouettes the Sign against a lighted Building face is desirable. Illumination of a Sign should be accompanied by accent lighting of the Building's distinctive Architectural Features and especially the Facade area surrounding the Sign. Illuminated Signs on unlit Buildings are unacceptable. The objective is a visual lighting emphasis on the Building with the lighted Sign as subordinate. Electronic

Message Signs acceptable under the Miami-Dade County Code Section 33-96.1 may be reviewed for compliance under this Section.

5. Feature lighting of the Building, including exposed light elements that enhance Building lines, light sculpture or kinetic displays that meet the criteria of the Miami Dade County art-in-public places under Miami-Dade County Code Section 2-11.15, shall not be construed as Signage subject to these regulations.

### **10.3.9 Electronic Message Signs (EMS):**

Permissibility:

EMS, where available, shall be reviewed by process of Warrant.

Area Regulations:

EMS shall be permitted in T5-O, T6-O, CI, CI-HD, D1, D2 and D3 zones. EMS shall be implemented according to the Wall Sign Standards contained in Table 15. The maximum area allowed for EMS is set forth below. The amount of EMS signage utilized on a building or site shall be deducted from the Aggregate Area maximum allowed in the Wall Sign Standards contained in Table 15.

In addition:

- EMS shall not exceed a maximum area of twenty four (24) square feet.
- EMS shall not exceed a maximum height of four (4) feet.
- EMS shall not exceed a maximum length of twelve (12) feet.
- EMS shall not exceed a maximum of two lines of text displayed at once.

Content of copy:

EMS shall only display letters, numbers and punctuation marks, intended to convey a message in narrative form. Said message shall be limited to advertising items available on the premises or conveying information pertinent to services provided on the premises.

Form of copy:

- All copy shall be the same single solid color.
- All copy shall be the same font type and size.
- All copy shall contrast sufficiently with the background in order to allow for ease of reading.
- The background shall be a single solid color.

Message Frequency:

- EMS shall have a minimum display time of once every six (6) hours, including onsite gasoline price signs that meet the above signage requirements.
- EMS that only displays time or temperature shall have a minimum display time of once every fifteen (15) seconds.

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Section 3. If any section, part of a section, paragraph, clause, phrase or word of this Ordinance is declared invalid, the remaining provisions of this Ordinance shall not be affected.

Section 4. It is the intention of the City Commission that the provisions of this Ordinance shall become and be made a part of the Miami 21 Code of the City of Miami, Florida, which provisions may be renumbered or relettered and that the word "ordinance" may be changed to "section", "article", or other appropriate word to accomplish such intention.

Section 5. This Ordinance shall become effective upon adoption and signature of the Mayor. {2}

APPROVED AS TO FORM AND CORRECTNESS:

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JULIE O. BRU  
CITY ATTORNEY

..Footnote

{1} Words and/or figures stricken through shall be deleted. Underscored words and/or figures shall be added. The remaining provisions are now in effect and remain unchanged. Asterisks indicate omitted and unchanged material.

{2} This Ordinance shall become effective as specified herein unless vetoed by the Mayor within ten days from the date it was passed and adopted. If the Mayor vetoes this Ordinance, it shall become effective immediately upon override of the veto by the City Commission or upon the effective date stated herein, whichever is later.